Brad N Greenwood, PhD MBA LLM

Costello Distinguished Professor of Business
Costello College of Business
George Mason University
4400 University Dr, Fairfax, VA 22030
bgreenwo@gmu.edu

Personal Webpage | GMU Webpage | Google Scholar

CURRENT APPOINTMENTS

George Mason University	*Costello Distinguished Professor*	May '25 – Present
	Professor	Aug '22 – Present

PREVIOUS APPOINTMENTS

George Mason University	*Maximus Corp. Term Professor*	March '24 – May '25
	Dean's Distinguished Professor	May '23 – March '24
	Associate Professor	Aug '19 – July '22
Georgetown University	*Visiting Professor*	Aug '25 – July '26
University of Minnesota, Twin Cities	*Associate Professor*	July '17 – Aug '19
Temple University	*Richard J Fox Faculty Fellow*	Nov '16 – June '17
	Assistant Professor	July '14 – June '17
University of Maryland, College Park	*Visiting Assistant Professor*	Aug '13 – May '14
	Graduate Assistant	Aug '08 – May '13
University of Notre Dame	*Graduate Assistant*	Aug '07 – May '08
Rensselaer Polytechnic Institute	*Research Assistant*	Aug '03 – May '04

EDUCATION

University of Maryland: Smith School of Business — College Park, MD
Doctor of Philosophy — Aug '08 - May '13

George Mason University: Antonin Scalia Law School — Arlington, VA
Master of Law - Global Antitrust Law and Economics — May '22 - May '24
Juris Masters — Oct '19 - May '22

University of Notre Dame: Mendoza College of Business — Notre Dame, IN
Master of Business Administration — May '07 - May '08

Virginia Polytechnic Institute — Blacksburg, VA
Master of Information Technology — Jan '05 - Dec '06

Rensselaer Polytechnic Institute — Troy, NY
Bachelor of Science — Aug '00 - May '04

RESEARCH

Dissertation Title: Pokes, Prods, and Pushes: Information Availability and Decision Making in Ambiguous Environments

Committee: R. Agarwal, A. Gopal, R. Agarwal, G. Gao, A. Neustadtl (Dean's Representative)

Peer Reviewed Publications

GT Ozer, Brad N Greenwood, Anand Gopal (2026) "Let it Ride! An Empirical Investigation of Problem Gambling and the Implications of Legalized Sports Betting" *Forthcoming at Information Systems Research*

Yingda Lu, Ionnis Bellos, Brad N Greenwood, Liqiang Huang (2026) "Is IT That You Can't Learn, Or You Won't Learn? Technology-Enabled Monitoring and Heterogeneity in Sales Performance" *Forthcoming at Manufacturing & Service Operations Management*

Brad N Greenwood, Bruce Kobayashi, Evan P Starr (2026) "Can You Keep a Secret? Banning Noncompetes Does Not Increase Trade Secret Litigation" *Forthcoming at The Journal of Law, Economics, and Organizations*

Yash Babar, Ali Mahdavi Adeli, Brad N Greenwood (2026) "Cooking or Clicking: The Impact of Online Food Delivery Platforms on Domestic Food Preparation" *Forthcoming at Management Science*

Roman Lukyanenko, Jeffrey Parsons, Brad N Greenwood, Caren Cooper (2026) "A Framework and Research Agenda for Understanding and Improving Data Repurposing" *In Press at MIS Quarterly* - LINK

Jens Foerderer, Dominik Gutt, Brad N. Greenwood (2026) "Star Wars: Does Star Turnover Erode Content Supply? Evidence from Multi-Sided Streaming Platforms" *In Press at Information Systems Research* - LINK

Shuting (Ada) Wang, Brad N Greenwood (2026) "Does Length Impact Engagement? Length Limits of Posts and Microblogging Behavior" *Articles in Advance at Management Science* - LINK

Anderson, M. R., Burtch, G., & Greenwood, B. N. (2025). Abortion Restrictions and Infant Mortality in the United States, 2018–2023. *American Journal of Public Health*, 115(11), 1895-1902. - LINK

Jeffrey Clement, Brad N Greenwood, John D'Arcy, Corey Angst (2025) "Expanding Risks: Medicaid Expansion and Data Security" *PLoS One 20(7)*: e0307015 - LINK

Gord Burtch, Brad N Greenwood, Kiron Ravindran (2025) "Lucy and the Chocolate Factory: Warehouse Robotics and Worker Safety" *Industrial & Labor Relations Review,* 78(4), 587-613 - LINK

- **Included in "Novel Technologies at Work" Special Collection**

Wenying Gu, Brad Greenwood, Ritu Agarwal, Paul Nestadt (2025) "The Impact of Extreme Risk Protective Orders on Firearm Fatalities" *The American Journal of Preventative Medicine,* 69(2), 107652- LINK

Anderson, Michaela R., Gordon Burtch, and Brad N. Greenwood. (2024) "The impact of abortion restrictions on American mental health." *Science Advances* 10, no. 27: eadl5743. - LINK

Jeremy Watson, Gordon Burtch, Brad N Greenwood (2024) "Do Digital Technologies Reduce Racially Biased Reporting? Evidence from NYPD Administrative Data" *Proceedings of the National Academy of Sciences,* 121 (24): e2402375121 - LINK

Gorkem Turgut Ozer, Brad N. Greenwood, Anandasivam Gopal (2024) "Noisebnb: An Empirical Analysis of Home-Sharing Platforms and Residential Noise Complaints." *Information Systems Research* 35(4):1824-1847. - LINK

Ted Matherly, Brad N Greenwood (2023) "No News is Bad News: Corruption, News Deserts, and the Decline of the Fourth Estate" *MIS Quarterly,* 48 (2), 699 - 714 - LINK

- **2024 This IS Research Trailblazing Paper Award**

Vaaler, P. M., & Greenwood, B. (2023). Do US State Breach Notification Laws Decrease Firm Data Breaches? *Review of Law & Economics*, 19(3), 263-316. - LINK

Wu, X., Gong, J., Greenwood, B. N., & Song, Y. (2023). The Effect of Early Electric Vehicle Subsidies on the Automobile Market. *Journal of Public Policy & Marketing*, 42(2), 169-186. - LINK

Gong, Jing, Brad N. Greenwood, and Yiping Song. "An empirical investigation of ridesharing and new vehicle purchase." *Manufacturing & Service Operations Management* 25, no. 3 (2023): 884-902. - LINK

Ozer, G. T., Greenwood, B. N., & Gopal, A. (2023). Digital multisided platforms and women's health: An empirical analysis of peer-to-peer lending and abortion rates. *Information Systems Research*, 34(1), 223-252. – LINK

- **2022 Bapna-Ghose Social Justice Best Paper Award**

Huckaby, Lauren V., William A. Hardy, Olivia A. Walkowiak, Mathew Gregoski, Suyog Mokashi, Arman Kilic, Brad Greenwood, and Taufiek K. Rajab. "Recipient–surgeon racial concordance in orthotopic heart transplantation outcomes." *Journal of Cardiac Surgery* 37, no. 8 (2022): 2247-2257. - LINK

Cheng, Zhi, Brad N. Greenwood, and Paul A. Pavlou. "Location-based mobile gaming and local depression trends: a study of Pokémon Go." *Journal of Management Information Systems* 39.1 (2022): 68-101. - LINK

Zamoff, Mitchell E., Brad N. Greenwood, and Gordon Burtch. (2022) "Who Watches the Watchmen: Evidence of the Effect of Body-Worn Cameras on New York City Policing." *The Journal of Law, Economics, and Organization* 38.1: 161-195 – LINK

Burtch, Gordon, Brad N. Greenwood, and Jeffrey S. McCullough. (2021) "Ride-hailing services and alcohol consumption: longitudinal analysis." *Journal of Medical Internet Research* 23.1: e15402. - LINK

Clement J, Jacobi M, Greenwood BN (2021) "Patient access to chronic medications during the Covid-19 pandemic: Evidence from a comprehensive dataset of US insurance claims." *PLOS One* 16(4): e0249453. - LINK

Greenwood B, Adjerid I, Angst CM, Meikle NL. (2020) "How Unbecoming of You: Online Experiments Uncovering Gender Biases in Perceptions of Ridesharing Performance." *Journal of Business Ethics*. Nov 18:1-20. - LINK

Shuting (Ada) Wang, Brad Greenwood, Paul Pavlou (2020) "Tempting Fate: Social Media Posts, Unfollowing, and Long-Term Sales" *MIS Quarterly,* 44 (4), 2521-1571 - LINK

Kartik Ganju, Hilal Atasoy, Jeffrey McCullough, Brad N Greenwood (2020) "The Role of Decision Support Systems in Attenuating Racial Biases in Healthcare Delivery" *Management Science,* 66 (11), 5171-5181 - LINK

- **Finalist National Institute for Health Care Management Foundation's Annual Research Award**
- **Finalist for the Responsible Research in Business & Management Award (AOM Fellows)**
- **Reprinted in the *Management Science* Special Issue on Diversity and Inclusion**

Greenwood, B. N., Hardeman, R. R., Huang, L., & Sojourner, A. (2020). Physician–patient racial concordance and disparities in birthing mortality for newborns. *Proceedings of the National Academy of Sciences*, *117*(35), 21194-21200. – LINK

- **2020 PNAS Cozzarelli Prize (Best Paper - Behavioral and Social Sciences)**
- Cited in Association of American Medical Colleges et al Amicus Brief in *Students For Fair Admission v Harvard College* – LINK
- Cited in the 2023 Economic Report of the President of the United States of America – LINK
- Cited in *SFFA v Harvard College* (Jackson Dissenting, pg. 231) – LINK

Tae, C. Jennifer, Min-Seok Pang, and Brad N. Greenwood. (2020) "When your problem becomes my problem: The impact of airline IT disruptions on on-time performance of competing airlines." *Strategic Management Journal* 41.2: 246-266. – LINK

Brad N Greenwood, Kartik Ganju, Corey Angst (2019) "How Does the Implementation of Enterprise Information Systems Affect a Professional's Mobility? An Empirical Study" *Information Systems Research;*30(2):iii-vii, 351-710 - LINK

- **2017 Academy of Management Best Paper Proceedings, TIM Division**

Brad N Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal (2019) "The Role of Individual and Organizational Expertise in the Adoption of New Practices" *Organization Science*; 30(1):191-213. – LINK

- **2022 - Exemplar Article for Routine Based Intra-Organizational Knowledge Transfer**
- **Reprinted in the *Organization Science* Organizational Knowledge Transfer Special Issue**

Hilal Atasoy, Brad N Greenwood, Jeff McCullough (2019) "The Digitization of Patient Care: A Review and Paths Forward on Electronic Health Records Research" *Annual Review of Public Health;* 40:1, 487-500 – LINK

Gordon Burtch, Seth Carnahan, Brad N. Greenwood (2018) "Can You Gig It? An Empirical Examination of the Gig Economy and Entrepreneurial Activity" *Management Science* 64(12) 5497-5520 – LINK

- **2016 Academy of Management Best Paper Proceedings, TIM Division**
- **2020 Management Science Best Paper Finalist (Information Systems)**

Brad N Greenwood, Seth Carnahan, Laura Huang (2018) "Patient-Physician Gender Concordance and Increased Mortality Among Female Heart Attack Patients" *Proceedings of the National Academy of Sciences;* 115 (34) 8569-8574 - LINK

Seth Carnahan, Brad N Greenwood (2018) "Managers' Political Beliefs and Gender Inequality among Subordinates: Does His Ideology Matter More than Hers?" *Administrative Science Quarterly*; 63 (2) 287-322 – LINK

- **2016 Academy of Management Best Paper Finalist, OMT Division**
- **2016 Academy of Management Best Paper Proceedings, OMT Division**

Brad N Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal (2017) "The When and Why of Abandonment: The Effect of Organizational Incentives on Technology Lifecycles" *Management Science;* 63 (9) 2948-2966 - LINK

- **2015 Utah WCBI Poster Slam: Most Publishable Paper**

Brad N Greenwood, Anand Gopal (2017) "Ending the Mending Wall: Exploring Entrepreneur Venture Capital Co-Location in IT Ventures" *MIS Quarterly;* 41(3) PP. 989-1007 – LINK

Brad N Greenwood, Gordon Burtch, Seth Carnahan (2017) "Unknowns of the Gig-Economy" *Communications of the ACM*; 60 (7), 27-29 – LINK

Anand Gopal, Brad N Greenwood (2017) "Traders, Guns, and Money: The Effects of Mass Shootings on Stock Prices of Firearm Manufacturers in the U.S." *PLoS ONE* 12(5): e0177720 – LINK

Brad N Greenwood, Sunil Wattal (2017) "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Fatalities" *MIS Quarterly;* 41(1), pp 163-187 – LINK

- **2015 Conference on Information Systems and Technology, Best Paper Runner Up**
- **2015 Workshop on Health IT Economics, Runner Up for Best Young Scholar Award**

Brad N Greenwood, Ritu Agarwal (2016) "Matching Platforms and HIV Incidence: An Empirical Investigation of Race, Gender, and Socio-Economic Status" *Management Science;* 62(8), pp. 2281–2303 – LINK

Brad N Greenwood, Anand Gopal; (2015) "Tigerblood: Newspapers, Blogs, and the Founding of Information Technology Firms" *Information Systems Research*; 26(4), pp. 812-828 – LINK

- **Academy of Management Best Empirical Paper Award, ENT Division**
- **2012 Academy of Management Best Paper Proceedings, ENT Division**

Gordon Gao, Brad N Greenwood, Jeff McCullough, Ritu Agarwal; (2015) "Vocal Minority and Silent Majority: How do Online Ratings Reflect Population Perceptions of Physician Quality?" *MIS Quarterly;* 39(3), pp. 565-589 - LINK

- **2015 *MIS Quarterly* Best Paper**

Corey M Angst, Sarv Devaraj, Carrie Queenan, Brad Greenwood; (2011) "Performance effects related to the sequence of implementation of health information technologies." *Productions and Operations Management;* 20(3) pp. 319-333 – LINK

- **2013 POMS College of Service Operations Most Influential Paper**

Papers Under Review

Brett Josephson, Gautham Vadakkepatt, Brad N Greenwood "Carrot or Stick? The Effect of Supply-Side Regulations, Political Ideology, and Awareness Campaigns on the Opioid Crisis" (*Requested for 4th Round Review at Journal of the Academy of Marketing Sciences*)

Jeff Clement, Siddharth Bhattacharya and Brad N Greenwood; "Are FDA Enforcement Letters the Cure for Misleading Pharma Ads? An Empirical Investigation of Prescription Claims Data" (*Requested for 2nd Round Review at MIS Quarterly*)

Gord Burtch, Brad N Greenwood, Jeremy Watson "The Effect of Gunshot Detection Technologies on Policing Practices: An Empirical Examination of the Chicago Police Department" (*Requested for 2nd Round Review at Management Science*)

Harsh Ketkar, Seth Carnahan, Brad N Greenwood "Robotic Innovations in Medicine: Gender Biases in the Adoption and Utilization of DaVinci Surgical Suites" (*Requested for 2nd Round Review at Organization Science*)

- **2022 Responsible Research Award, OMT Division**
- **2022 Academy of Management Best Paper Proceedings, OMT Division**

Bryan Sullivan, Brad N Greenwood, Sean Adams "Assessing the Cost and Quality Implications of Clinical Care Teams" (*Requested for 2nd Round Review at Anesthesia & Analgesia*)

Sriram Somanchi, Brad N Greenwood, Corey Angst, J Myles Shaver "Come Together: Empirically Investigating How EHR Adoption Impacts Mergers and Survival in the US Healthcare System" (*Reject and Resubmit at the Strategic Management Journal*)

- **2023 Academy of Management Best Paper Proceedings, CTO Division**

Shuting (Ada) Wang, Brad N Greenwood, Russell J Funk, Ioannis Bellos "The Doctor Will See You Elsewhere: Enterprise Information Systems and the Changing Control of Firm Activities" (*Reject and Resubmit at Manufacturing & Service Operations Management*)

- **2019 *Conference on Health IT Analytics* Best Paper Runner-Up**
- **2020 *Strategic Management Society* Meeting (London) Best Paper Nominee**

Dominik Gutt, Jens Forderer, Brad N Greenwood "Go Ninja, Go Ninja, Go! Platform Superstars and Content Liquidity on Live Platforms" (*Under Review at MIS Quarterly*)

Working Papers

Andy Li, Ted Matherly, Brad N Greenwood "Opioid Overdose and the Fourth Estate: An Empirical Examination of Newspaper Closure" (Target: *Management Science*)

Ted Matherly, Brad N Greenwood "Second-Order Effects of Marketing Interventions: Evidence from Firearm Daily Deals" (Target: *Journal of Consumer Research*)

Zhaoyi Zhong, Shuting Wang, Chengxin Cao, Brad Greenwood and Hang Wei "Communication Mode and Asynchronous Care: The Effect of Text and Voice Messaging on Diagnostic Accuracy" (Target: *Information Systems Research*)

Kyeongki Park, Evan Starr, Brad N Greenwood "A Path Forward for Empirical Legal Research in Strategic Management" (Target: *Strategic Management Journal*)

Peer Reviewed Proceedings

Sriram Somanchi, Brad N Greenwood, Corey Angst (2023) "Come Together: Empirically Investigating How EHR Adoption Impacts Mergers and Survival in the US Healthcare System" ***Academy of Management Best Paper Proceedings***

Shuting (Ada) Wang, Brad N Greenwood, (2020) "Does Length Impact Engagement? Length Limits of Posts and Microblogging Behavior" *Proceedings of the 2020 International Conference of Information Systems*

GT Ozer, Brad N Greenwood, Anand Gopal, (2019) "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" *Proceedings of the 2019 International Conference of Information Systems*

Brad N Greenwood, Idris Adjerid, Corey M Angst (2017) "Race and Gender Bias in Online Ratings: An Origins Story" *Proceedings of the 2017 International Conference of Information Systems*

Brad N Greenwood, Kartik Ganju, Corey Angst (2017) "Just What the Doctor Ordered? Physician Mobility After the Adoption of Electronic Health Records" ***Academy of Management Best Paper Proceedings***

Seth Carnahan, Brad Greenwood "Managers' Political Ideology and Gender Inequality within Organizations" (2016) ***Academy of Management Best Paper Proceedings***

Gordon Burtch, Seth Carnahan, Brad Greenwood "Can You Gig It? An Empirical Examination of the Gig Economy and Entrepreneurial Activity" (2016) ***Academy of Management Best Paper Proceedings***

Brad Greenwood and Ritu Agarwal, "Two Sided Platforms and HIV Incidence Among the Digitally Disadvantaged" (2013). *Proceedings of the 2013 International Conference of Information Systems*

Brad Greenwood and Anandasivam Gopal, "Tigerblood: Availability Cascades, Social Media, and the Environment of the Entrepreneurship" (2012). ***Academy of Management Best Paper Proceedings***

Brad Greenwood and Anandasivam Gopal, "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (2011). *Dingman Center for Entrepreneurship. Research at the University of Maryland*

Brad Greenwood and Anandasivam Gopal, "Ending the Mending Wall: Exploring Entrepreneur – Venture Capitalist Co-Location in IT Ventures" (2010). *Dingman Center for Entrepreneurship. Research at the University of Maryland*

Brad Greenwood and Anandasivam Gopal, "Ending the Mending Wall: Exploring Entrepreneur – Venture Capitalist Co-Location in IT Ventures" (2010). *Proceedings of the 2010 International Conference of Information Systems*

AWARDS

2026 *Costello College of Business*	Outstanding Service Award – Nominee	Spring '26
2026 *George Mason University*	Online Teaching Excellence Award – Nominee	Spring '26
2025 *Costello College of Business*	Costello Distinguished Professor	Spring '25
2025 *Costello College of Business*	Outstanding Publication Award	Spring '25
2025 *George Mason University*	Online Teaching Excellence Award – Nominee	Spring '25
2025 *Costello College of Business*	Outstanding Service Award	Spring '25
2024 *This IS Research Trailblazing Paper Award* "No News is Bad News: Corruption, News Deserts, and the Decline of the Fourth Estate"		Fall '24
2024 *Management Science*	Distinguished Service Award	Fall '24
2024 *Antonin Scalia Law School*	Outstanding Academic Achievement in LLM Studies	Spring '24
2024 *Antonin Scalia Law School*	Outstanding Performance in Antitrust Law and Econ	Spring '24

2024 *Costello College of Business* Maximus Corp. Partner Professor of Business Spring ‘24

2024 *George Mason School of Business* Outstanding Publication Award Spring ‘24

2023 *Management Science* Best Associate Editor – Honorable Mention Fall ‘23

2023 *George Mason School of Business* Dean’s Distinguished Professor Spring ‘23

2023 *George Mason School of Business* Outstanding Service Award Spring ‘23

2023 *George Mason School of Business* Outstanding Publication Award Spring ‘23

2023 *George Mason University* Profiles of Mason Square Spring ‘23

2023 *George Mason University* Teaching Excellence Award Nominee Fall ‘22

2022 *INFORMS – ISS* – Bapna-Ghose Social Justice Best Paper Award “Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates” Fall ‘22

2022 *Association for Information Systems* Distinguished Member Fall ‘22

2022 *Academy of Management* Responsible Research Award (OMT Division) “Adaptable Tools and Women’s Job Performance in Male-Dominated Fields: Evidence from Robotic Surgery” Fall ‘22

2022 *Organization Science* Exemplar Article for Intra-Organizational Knowledge Transfer “The Role of Individual and Organizational Expertise in the Adoption of New Practices” Fall ‘22

2022 *Antonin Scalia Law School* Award for Outstanding Academic Achievement in the Juris Master of Laws (Awarded to graduating student with the highest core GPA) Spring ‘22

2022 *George Mason School of Business* Outstanding Service Award Spring ‘22

2022 *George Mason School of Business* Outstanding Publication Award Spring ‘22

2021 Research Support Grant – *George Mason University Foundation* ($26,000) Fall ‘21

2021 Finalist - *Academy of Management* Fellows Responsible Research in Business & Management Award “The Role of Decision Support Systems in Attenuating Racial Biases in Healthcare Delivery” Spring ‘21

2021 *Poets & Quants* - 40 Under 40 - Best Business School Professors Spring ‘21

2021 *George Mason University School of Business* Dean's Scholar Award 2021 - 2024

2021 *George Mason School of Business* Outstanding Publication Recognition Spring ‘21

2020 *National Academy of Sciences* Cozzarelli Prize (Best Paper for Behavioral and Social Sciences at PNAS) “Physician–patient racial concordance and disparities in birthing mortality for newborns” Spring ‘21

2020 *National Institute for Health Care Management Foundation* Research Award Finalist “The Role of Decision Support Systems in Attenuating Racial Biases in Healthcare Delivery” Spring ‘21

2020 *Management Science* Best Paper Finalist “Can You Gig It? An Empirical Examination of the Gig Economy and Entrepreneurial Activity” Fall ‘20

2020 *Strategic Management Society* Best Paper Nominee “The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities” Fall ‘20

2020 *Marquis Who’s Who* Albert Nelson Marquis Lifetime Achievement Award Fall ‘19

2020 Member of *Marquis Who’s Who in America* Fall ‘19

2019 *Conference on Health IT Analytics* Best Paper Runner-Up “The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities” Fall ‘19

2019 *ISS-INFORMS* Service Award Fall ‘19

2018 AIS Early Career Award – *Association for Information Systems* Fall ‘18

2018 Sandra A. Slaughter Early Career Award – *Information Systems Society - INFORMS* Fall ‘18

2018 *Academy of Management* Technology and Innovation Management Emerging Scholar Fall ‘18

2017 *Carlson School of Management* Award for Excellence in Research Fall ‘18

2018 *Carlson School of Management* Dean’s Small Grant Spring ‘18

2017 Inaugural *ICIS* Paper-a-Thon - *Mentor for Winning Team* Dec ‘17

2017 *Academic Key’s* Who’s Who in Business Higher Education (WWBHE) Fall ‘17

2017 *Management Science* Meritorious Service Award Fall ‘17

2017 *Marquis Who’s Who* Albert Nelson Marquis Lifetime Achievement Award Fall ‘17

2017 Summer at Census Scholar (*US Census Bureau*) Summer ‘17

Academy of Management Best Paper Proceedings, "Just What the Doctor Ordered? Physician Mobility After the Adoption of Electronic Health Records" TIM Division — Fall '17

Richard J Fox Faculty Fellowship – *Temple University* — Fall '16
Inaugural Recipient

Member of Dean's Research Roundtable (*Fox School of Business*) — Fall '16

2016 Member of *Marquis Who's Who in America* — Fall '16

2016 Young Scholars Seed Grant ($2000), *Temple University* — Fall '16

2016 *Management Science* Meritorious Service Award — Fall '16

2015 *MIS Quarterly* Best Paper Award – "Vocal Minority and Silent Majority: How do Online Ratings Reflect Population Perceptions of Quality?" (Awarded Annually to Top Paper in the Journal) — Fall '16

Academy of Management Best Paper Finalist, "Managers' Political Ideology and Gender Inequality within Organizations" OMT Division — Fall '16

Academy of Management Best Paper Proceedings, "Can You Gig It? An Empirical Examination of the Gig Economy and Entrepreneurial Activity" TIM Division — Fall '16

Researcher of the Year, MIS Department, *Temple University* — Spring '16

2015 *Conference on Information Systems and Technology*, Best Paper Runner Up "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicides" — Fall '15

2015 *Workshop on Health IT Economics*; Runner-Up for Best Young Scholar Award "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicides" — Fall '15

2015 Young Scholars Seed Grant ($2000), *Temple University* — Spring '15

2015 *Utah Winter Conference on Business Intelligence* Poster Slam Most Publishable Paper; "The When and Why of Abandonment: The Effect of Organizational Incentives on Technology Lifecycles" — Spring '15

2013 Most Outstanding Reviewer Award, *MIS Quarterly* — Fall '14
(Awarded Annually to Top Reviewer for the Journal)

2014 Young Scholars Seed Grant ($2500), *Temple University* — Fall '14

2014 Outstanding Reviewer Award, *Academy of Management* — Fall '14
(Awarded to top 5% of ~1000 BPS division reviewers)

2014 Distinguished Reviewer Award, *Academy of Management* — Fall '14
(Awarded to top 5% of ~700 ENT division reviewers)

2013 Distinguished Reviewer Award, *Academy of Management* — Fall '13
(Awarded to top 5% of ~700 ENT division reviewers)

2013 Allen Nash Outstanding Doctoral Student; *Robert H Smith School of Business* — Spring '13
(College level award for research and service contribution - selected out of 92 students)

2013 *POMS College of Service Operations* Most Influential Paper Award, "Performance Effects Related to the Sequence of Integration of Healthcare Technologies" — Spring '13

Attendee, *Consortium for Competitiveness and Cooperation*, Kansas City, MO — Spring '13

Attendee, *ICIS Doctoral Consortia,* Orlando, FL — Fall '12

Academy of Management Best Empirical Paper Award, "Tigerblood: Availability Cascades, Social Media, and the Environment of the Entrepreneurship" ENT Division — Fall '12

University of Maryland, International Conference Support Award — Fall '11 '12

Brad Greenwood; *Dingman Center for Entrepreneurship* Best Working Paper Award "Tiger Blood: Availability Cascades, New Firm Formation and Performance in IT Ventures" — Spring '11

Brad Greenwood, Anand Gopal; *Dingman Center for Entrepreneurship* Best Student Paper Award "Ending the Mending Wall: Exploring Entrepreneur Venture Capital Co-Location" — Spring '10

MEDIA AND PUBLIC ENGAGEMENT

Selected Research Mentions in Press

Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Fatalities

- The New York Times, LA Times, LA Times, Atlanta Journal Constitution, Washington Post, The Today Show, Philadelphia City Paper, LSE Business Review, The Daily Mail, Fox News, Fox 5 New York,

Forbes, La Presse, Newsweek, USA Today, Gizmodo, The Globe and Mail, San Diego Sun Times, Politifact, The Daily Beast, Entrepreneur Magazine, Philadelphia Magazine, KQED Radio, KABC Radio, CBC News, CBC Radio, The Orange County Register, Plan Philly, Good Magazine, Tech Times, Center for Global Enterprise, The Observer, Temple Now, NJ.com, Locker Dome, Tech Investor News, The Bend Bulletin, Journal Gazette, The Temple News, The Rome Sentinel, Vancity Buzz, Reason.com, The Daily Orange, The Street, Politifact, Our Thinking About Drinking, Temple Magazine, Uber Newsroom, Daily Orange, Pittsburgh Tribune-Review, KDKA Newsradio, Heartland, The Alternative Daily, The Fort Worth Star-Telegram, INC.com, The Stratford Star, The Times Union, StreetsBlog USA, WDTV, ABC Action News, Complex.com, Fox 61 News, NJ.com, WV Metro News, Politifact, The Washington Post, National Public Radio, Vice , The Ithaca Voice, Reason.com, KQED, The Argyll Free Press, ICI Radio Canada, Billy Penn, British Airways Magazine, The Heritage Foundation, The Legislative Gazette

Patient-Physician Gender Concordance and Increased Mortality Among Female Heart Attack Patients

- The New York Times, USA Today, NBC, CNN, BBC News, CBS News, ABC News, The Atlantic, Consumer Reports, Gizmodo, Time Magazine, Harvard Business Review, Atlantic Journal Constitution, NPR: Hidden Brain, National Public Radio, Newsweek, Scientific American, Reuters, The Guardian, The Telegraph, BBC Radio, US News & World Reports, Seattle Times, St Louis Public Radio, The New York Post, The Mirror, The Times, The Daily Mail, The Union Leader, Fortune Magazine, Quartz, Cardiovascular News, Science Daily, Katie Couric's Twitter Feed, Click Lancaster, Advocator, National Affairs, Raw Story, Stat News, WebMD, Salon, Harvard Business School, Business Insider, IFL Science, The Independent, Daily Nation, Jezebel, The Pacific Standard, El Confidencial, Minn Post, Yahoo! News, International News, American Thinker, Sputnik News, The Financial, Becker's Hospital Review, BizEd, Cardiovascular Business, Global News, Discover Magazine, Repubblica, A Plus, The Technology Inquirer, The Australian, St Lucian News Online, GMA News, The Express Tribune, News Medical, Health Central, Modern Ghana, South Florida Reporter, Assisted Living, Healthline, The Straits Times, Dirty South Soccer, Galileu, MD Magazine, Doctor NDTV, Zloto News, Shape.com, Silicon Republic, Tech Times, Free Malasia Today, The Doctor Will See You Now, Newser, Consumer Health Day, SBS News, The Belfast Telegraph, Moneyish, The Star, New Vision, Harvard Magazine, MD Linx, Bustle, Channel News Asia, Breaking News, Eureka Alert, My Joy Online, The Daily Caller, Malasia Mail, Punchng, Rewire News, Doctors Lounge, Mental Floss, Hello Magazine, Evening Standard, Siasat, Brinkwire, Jamaica Observer, Daily Sabah, JBH Monitor, Hilltop Monitor, InfoSurHoy, The Japan Times, The Jordan Times, Sohu, AJMC, KING5, KESQ, KHN, KREM, KSRO, KXLY, NHS, TCT-MD, UPI, WHBL, WLFI, WNYT, WGRZ, WSB Radio, WTOP, KIIITV, WNYT, WRAL, Harvard Newsroom, Very Well Health

Racial Disparities in Birthing Outcomes Based on Physician-Patient Racial Concordance

- USA Today, The Washington Post, NPR, The New York Times, Baltimore Sun, CNN: Opinion, Nature, The Guardian, Becker's Hospital Review, Bloomberg, BBC, The World Economic Forum, People Magazine, The Hill, The New York Daily News, The New York Post, The Washington Post, The Nation, The Washington Post, Canadian Broadcasting Corporation, Daily Mail, CNN, The Miami Herald, NBC Boston, Business Insider, NBC Lx, Medium, Mason Means Business, Fortune Magazine, UMN News, Kansas City Star, The San Jose Mercury News, The Star Tribune, IFL Science, MedicalXpress, The George, 7 News, AOL, AZ Central, AZ Family, Baby Gaga, Bakersfield.com, BET, Big Think, Black Enterprise, INSIDER, Black Star News, Business Insider, The Wall Street Journal, Business Times Africa, CNews, EcoWatch, El Diario, Evening Standard, Express Informer, Face2Face Africa, Fox 32 Chicago, Greenville News, Healio, Houston Chronicle, Medscape, MEEAW, Milwaukee Journal Sentinel, Modern Healthcare, MSN, Myrtle Beach Online, Romper, Scary Mommy, Science News, She Knows, Statesman Journal, The Beleville News Democrat, Physician's Briefing, The Bellingham Herald, The Bradenton Herald, The Center Daily Times, WVXU, The Columbian, The Cut, The Daily Press, The Detroit Free Press, The Duluth Tribune News, The East Bay Times, The Fort Worth Star-Telegram, The Fresno Bee, The Grio, The Herald, The Herald Sun, The Idaho State Journal, The Idaho Statesman, The Indy Star, The Island Packet, The Kansas City Star, The Kitsap Sun, The Ledge Enquirer, The Lexington Herald Leader, The Merced Sun Star, The Modesto Bee, The News & Observer, The News Tribune, The Press Herald, The Salt Lake Tribune, The Sun Herald, The Sun Journal, The Telegraph, The Tribune, Drugs.com, The Tri-City Herald, The Virginian Pilot, The Wichita Eagle, Yahoo!Life, Health Leaders Media , The Ledger, Breastfeeding.org, Journal of Blacks in Higher Education, Upworthy, Truly Mama, Newsbreak, Black News, Mamas Uncut, Scary Mommy, Clinical Problem Solving, News 2, Wichita Public Radio, Quebec Science, Health Affairs, Galileu, KCTV 5, KMSP, KROC, KSTP, KVIA, WCCO, The European Sting, Bay News 9, Welingelichte Kringen, WPTV, WTOP, WVLT, WRAL, ProPublica, Rolling Stone, Health

Leaders, The Wire, The Special Report, The Daily Caller, The Daily Tarheel, The American Association of Medical Colleges, The Washington Post, Fox News, Bolly Inside, Forbes, The Boston Herald, The Heritage Foundation, The New York Times, The San Jose Mercury News, Breitbart, CNN, Time Magazine, USA Today, STAT News, Above the Law

Managers' Political Ideology and Gender Inequality within Organizations

- The Washington Post, Forbes, Above the Bar, The Journal of the American Bar Association, The Guardian, The Global Legal Post, Knowledge @ Wharton, Women's Health, Philadelphia Magazine, Politico, Cosmopolitan Magazine, Elite Daily, Politico, Law360, Becker's Hospital Review, University of Michigan News, The North Dallas Gazette, The HR Herald, MyINFORMS, Latina Lista, The Reason Blog, Phys.org, The American Lawyer, Law.com, Organizational Musings, Government Executive, Fofoca.org

Matching Platforms and HIV Incidence: An Empirical Investigation of Race, Gender, and Socio-Economic Status

- Economic Times, Science Daily, Health Exposed, Medical Daily, MedicalXpress, BMJ Sexually Transmitted Infection Blog, AIDS.com, The Diamondback, The Daily Caller, News At Smith, Gameday, Infection Control Today

Can You Gig It? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity

- The Wall Street Journal, NPR: Morning Edition, Forbes, University of Michigan News, Technical.ly, Business News Daily, Management Science Featured Article Blog, Phys.org, Marginal Revolution, Discovery at Carlson, Market Watch

Traders, Guns, and Money: An Event Study of Mass Shootings and Stock Prices of Gun Manufacturers

- New York Times, The Boston Globe, Value Walk, Outdoor Life, Alpha Architect, Frankfurter Allgemeine, Journalist's Resource, News At Smith, The Conversation, The Laredo Morning Times, The Times Union, Go Skagit, Seattle PI, Yahoo News, Flagler Live, Beaumont Enterprise, Tulsa World, Counter Punch, KTLA, The New Hampshire Bulletin, Common Dreams, Salon.com, Time Magazine, Market Watch

Tempting Fate: Firm Social Media Posting, Customer Purchase, and the Loss of Followers

- NPR: Morning Edition, Temple News, Philadelphia Magazine, Campaign Live, Fox School News

How Does the Implementation of Enterprise Information Systems Affect a Professional's Mobility?

- Becker's Hospital Review, MD Magazine, EHR Intelligence, Notre Dame News, News Wise, News Medical, Public Now, Medical News Line, MedicalXpress, Health News Digest, Pharmacy Choice , Smart Brief, Clinical Innovation and Technology, Healthcare Informatics, Fierce Healthcare, Public Now

Who Watches the Watchmen: Evidence of Body-Worn Cameras and Policing in New York City

- The Alexandria Times, GMU School of Business News, The George, Phys.org, India Education Diary , CATO Institute Policy Briefs

No News is Bad News: The Internet, Corruption, and the Decline of the Fourth Estate

- London School of Economics, GMU News, Phys.org, Columbia Journalism Review, Neiman Journalism Lab, The Seattle Times, Question Everything Podcast, Question Everything Newsletter , Chestnut Hill Local

Abortion Restrictions and Infant Mortality in the United States, 2018 and 2023

- The Conversation, Jezebel, The Arizona Mirror, Seattle Post Intelligencer, The Herald Review, The Cobb County Courier, MedicalXpress, Rewire News

Robotic Innovations in Medicine: Gender Biases in the Adoption and Utilization of DaVinci Surgical Suites

- Sanita 24, Bocconi News Desk, MedicalXpress, AOM OMT Division News

The Impact of Abortion Restrictions on American Mental Health

- Scientific American, The Conversation, The Brink, PsyPost, The Chicago Sun-Times, Roll Call

Vocal Minority and Silent Majority: How do Online Ratings Reflect Population Perceptions of Quality?

- Science Daily, Medical Justice, Health Integrity

Ride-Hailing Services and Alcohol Consumption: Longitudinal Analysis
- University of Michigan News, Mirage News, Click on Detroit

All For Naught: An Empirical Examination of the Impact of Breach Notification Laws
- FTC Watch, Costello College Media, The Academic Minute

Lucy and the Chocolate Factory: Warehouse Robotics and Worker Safety
- Les Affairs, George Mason News , Engineering Ness

Patient access to chronic medications during the Covid-19 pandemic
- Health Affairs, PM360, Centre for Disease Research and Policy

No Longer Rolling Dirty: How Purchase Subsidies for Electronic Vehicles Affect Automobile Markets
- Electrek, Top Car News, Auto Pro Magazine

Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of the Sharing Economy and Durable Goods Purchase
- Fox Ideas Marketplace, George Mason News, TechXplore

The Role of Decision Support Systems in Attenuating Racial Biases in Healthcare Delivery
- The George, Tradeoffs

Digital Multisided Platforms and Women's Health: An Analysis of Peer-To-Peer Lending and Abortion
- Repro Rights, GMU News

Do Digital Technologies Reduce Racially Biased Reporting? Evidence from NYPD Administrative Data
- GMU News Desk, Phys.org

Cooking or Clicking: The Impact of Online Food Delivery Platforms on Domestic Food Preparation
- The New York Times, University of Wisconsin Business Spotlight

Performance effects related to the sequence of implementation of health information technologies.
- Notre Dame Business Magazine

An Empirical Investigation of Ridesharing and New Vehicle Purchase
- Bloomberg News

Can You Keep a Secret? Banning Noncompetes Does Not Increase Trade Secret Litigation
- Bloomberg News

Is IT That You Can't Learn, Or You Won't Learn? Tech-Enabled Monitoring and Sales Performance
- GMU News

How Unbecoming of You: Online Experiments Uncovering Gender Biases in Ridesharing
- Notre Dame News

General Media
- The Washington Post, The St Louis Dispatch, WCCO News Radio, The Los Angeles Times, The News Herald, The Chicago Daily Herald, The State Journal-Register, The Allentown Morning Call, Tulsa World, The Columbian, The Providence Journal, Durango Herald, Le Vif, Repairer Driven News, Capital Alberto, WCCO Radio, The Trace, Forbes, Forbes, Forbes, Forbes, Poets & Quants, DC News Now

Expert Witness Engagements

Metropolitan Taxicab Commission v. Uber Inc., et al., Circuit Court of St. Louis County, Missouri, Case No. 15SL-CC03416; (2016)

Hillsborough County PTC v. Uber Technologies, Inc., et al., Thirteenth Judicial Circuit of Florida, Case No. 2015-CA-03097; (2015)

PRESENTATIONS

Invited Presentations

Antonin Scalia Law School - Ribstein Law & Economic Seminar (Fall 2026)

Andy Li, Ted Matherly, Brad N Greenwood "Opioid Overdose and the Fourth Estate: An Empirical Examination of Newspaper Closure" Tilburg, NL *Tilburg School of Management Seminar Series* (May 28, 2026)

Andy Li, Ted Matherly, Brad N Greenwood "Opioid Overdose and the Fourth Estate: An Empirical Examination of Newspaper Closure" Rotterdam, NL *Rotterdam School of Management Seminar Series* (May 26, 2026)

Gord Burtch, Brad N Greenwood, Jeremy Watson; *Nanyang Technical University of Singapore Seminar Series;* Singapore, SN "The Effect of Gunshot Detection Technologies on Policing Practices: An Empirical Examination of the Chicago Police Department" (May 13, 2026)

GT Ozer, Brad N Greenwood, Anand Gopal; *George State University Seminar Series;* Atlanta, GA "Let it Ride! An Empirical Investigation of Problem Gambling and the Implications of Legalized Sports Betting (November 7, 2025)

Gord Burtch, Brad N Greenwood, Jeremy Watson; *University of Arkansas Seminar Series;* Fayetteville, AR "The Effect of Gunshot Detection Technologies on Policing Practices: An Empirical Examination of the Chicago Police Department" (Sept 26, 2025)

Gord Burtch, Brad N Greenwood, Jeremy Watson; *Boston College Seminar Series;* Chestnut Hill, MA "The Effect of Gunshot Detection Technologies on Policing Practices: An Empirical Examination of the Chicago Police Department" (Sept 5, 2025)

Ted Matherly; Brad N Greenwood; *Alexandria City High School;* Alexandria, VA "No News is Bad News: Corruption, News Deserts, and the Decline of the Fourth Estate" (April 25, 2025)

- Outreach session for high school journalism and library sciences students

Gord Burtch, Brad N Greenwood, Jeremy Watson; *University of Southern California Seminar Series;* Los Angeles, CA "The Effect of Gunshot Detection Technologies on Policing Practices: An Empirical Examination of the Chicago Police Department" (April 10, 2025)

Brad N Greenwood, Bruce Kobayashi, Evan P Starr; *University of Connecticut Seminar Series;* Storrs, CT "Can You Keep A Secret? Noncompete Bans and Trade Secret Litigation" (Feb 28, 2025)

Brad N Greenwood, Bruce Kobayashi, Evan P Starr; *University of British Columbia Seminar Series;* Vancouver, CA "Can You Keep A Secret? Noncompete Bans and Trade Secret Litigation" (Nov 9, 2024)

Brad N Greenwood, Bruce Kobayashi, Evan P Starr; *University of Maryland Summer Series;* College Park, MD "Can You Keep A Secret? Noncompete Bans and Trade Secret Litigation" (July 11, 2024)

Brad N Greenwood; *Maximus GMU Corporate Partner's Meeting;* Fairfax, VA "Automation and Worker Health" (May 13, 2024)

Brad N Greenwood, Bruce Kobayashi, Evan P Starr; *Harvard Business School Conference on Digital Competition and Tech Regulation;* Boston, MA "Can You Keep A Secret? Noncompete Bans and Trade Secret Litigation" (April 11, 2024)

Gord Burtch, Brad N Greenwood, Kiron Ravindran; *University of Texas at Austin Seminar Series*; Austin, TX "Lucy and the Chocolate Factory: Warehouse Robotics and Worker Safety" (March 29, 2024)

Gord Burtch, Brad N Greenwood, Kiron Ravindran; *Temple University Seminar Series*; Philadelphia, PA "Lucy and the Chocolate Factory: Warehouse Robotics and Worker Safety" (Feb 16, 2024)

Gord Burtch, Brad N Greenwood, Kiron Ravindran; *The Ohio State University Thomas J Burns Colloquium*; Columbus, OH "Lucy and the Chocolate Factory: Warehouse Robotics and Worker Safety" (Dec 1, 2023)

Gord Burtch, Brad N Greenwood, Kiron Ravindran; *CUNY Baruch Seminar Series*; New York, NY "Lucy and the Chocolate Factory: Warehouse Robotics and Worker Safety" (Nov 16, 2023)

Gord Burtch, Brad N Greenwood, Kiron Ravindran; *University of Delaware Seminar Series*; Newark, DE "Lucy and the Chocolate Factory: Warehouse Robotics and Worker Safety" (Nov 10, 2023)

Gord Burtch, Brad N Greenwood, Kiron Ravindran; *Michigan State University Seminar Series*; East Lansing , MI "Lucy and the Chocolate Factory: Warehouse Robotics and Worker Safety" (Sept 29, 2023)

Brad N Greenwood "Can You Keep a Secret? An Empirical Investigation of Noncompete Bans, Inevitable Disclosure Doctrine, and the Litigation that Follows" *University of Maryland Summer Series* (July 20, 2023)

Brad N Greenwood, Rachel R Hardeman, Laura Huang, Aaron Sojourner "Physician-Patient Racial Concordance and Disparities in Birthing Mortality for Newborns" *Duke University School of Medicine – REACH Equity Colloquium;* (June 1, 2023)

GT Ozer, Brad Greenwood, Anand Gopal; *George Mason University Summer Series;* Fairfax, VA "Let it Ride! An Empirical Investigation of Problem Gambling and the Implications of Legalized Sports Betting on Societal Outcomes" (May 30, 2023)

Ted Matherly; Brad N Greenwood; *Georgetown University Seminar Series;* Washington, DC "No News is Bad News: Corruption, News Deserts, and the Decline of the Fourth Estate" (April 13, 2023)

Harsh Ketkar, Seth Carnahan, Brad N Greenwood; *Virginia Research Seminar Series;* Richmond, VA "Robotic Innovations in Medicine: Gender Biases in the Adoption and Use of DaVinci Surgical Suites (Mar 24, 2023)

Wenying Gu, Brad N Greenwood, Ritu Agarwal; *Washington Area IT Symposium;* College Park, MD; "Can We Stop the Killing? The Impact of Extreme Risk Protective Orders on Firearm Mortality" (Mar 3, 2023)

Ted Matherly; Brad N Greenwood; *University of Texas as Dallas Seminar Series;* Dallas, TX "No News is Bad News: Corruption, News Deserts, and the Decline of the Fourth Estate" (Feb 24, 2023)

Keynote - Symposium on the Economics of Ridesharing *Kennesaw State University;* Kennesaw, GA "Ride-Hailing Services and Alcohol" (January 20, 2023)

Ted Matherly; Brad N Greenwood; *Northeastern University;* Boston, MA "No News is Bad News: Corruption, News Deserts, and the Decline of the Fourth Estate" (Dec 5, 2022)

Ted Matherly; Brad N Greenwood; *University of Rochester Seminar Series;* Rochester, NY "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (Dec 2, 2022)

Ted Matherly; Brad N Greenwood; *Virginia Tech Seminar Series;* Blacksburg, VA "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (November 11, 2022)

Ted Matherly; Brad N Greenwood; *Digital Innovation, Transformation, and Entrepreneurship Interest Group Seminar Series;* Virtual "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (November 10, 2022)

Harsh Ketkar, Seth Carnahan, Brad N Greenwood *University of Maryland Summer Seminar Series;* College Park, MD "Do new job tools improve women's performance in male-dominated fields? Evidence from robotic surgery" (July 27, 2022)

Brad N Greenwood; Paul Vaaler; *University of Minnesota Law School – Square Paper Series;* Minneapolis, MN "All For Naught: An Empirical Examination of the Impact of Breach Notification Laws" (July 13, 2022)

Tommy Pan Fang, Seth Carnahan, Brad N Greenwood, Laura Huang; *George Mason Summer Series;* Fairfax, VA "Bloodletting: Fixation, Expertise, and Environmental Cues in Physician Prescribing Behavior" (June 15, 2022)

Brad N Greenwood; *Poole School of Management: Business Analytics Roundtable;* Raleigh, NC "The Implications of Digitization for Healthcare" (May 19, 2022)

Ted Matherly; Brad N Greenwood; *Hong Kong University of Science and Technology;* Hong Kong "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (May 11, 2022)

Brad N Greenwood; Paul Vaaler; *University of Minnesota Law & Technology Workshop;* Minneapolis, MN "Do US State Breach Notification Laws Decrease Firm Data Breaches?" (May 11, 2022)

Harsh Ketkar, Seth Carnahan, Brad N Greenwood *Washington Area IT Symposium;* Fairfax, VA "Do new job tools improve women's performance in male-dominated fields? Evidence from robotic surgery" (April 29, 2022)

Ted Matherly; Brad N Greenwood; *University of Florida*; Gainesville, FL "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (February 25, 2022)

Brad N Greenwood; Paul Vaaler *University of Minnesota Seminar Series;* Minneapolis, MN "All For Naught: An Empirical Examination of the Impact of Breach Notification Laws" (February 18, 2022)

GT Ozer, Brad N Greenwood, Anand Gopal, *American University;* Washington, DC "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (February 11, 2022)

Ted Matherly; Brad N Greenwood; *Rensselaer Polytechnic Institute;* Troy, NY "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (January 21, 2022)

Ted Matherly; Brad N Greenwood; *University of Minnesota;* Minneapolis, MN "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (October 15, 2021)

Brad N Greenwood; Paul Vaaler; *University of Maryland Summer Seminar Series* "All For Naught: An Empirical Examination of the Impact of Breach Notification Laws" (July 14, 2021)

Ted Matherly; Brad N Greenwood *Productions and Operations Management Annual Conference* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (May 3, 2021)

Abhishek Ray; Jesse Shore; Brad N Greenwood *Productions and Operations Management Annual Conference* "Media Slant and Echo Chambers" (May 3, 2021)

Brad N Greenwood, *Business for a Better World Seminar Series;* Fairfax, VA "Gender Biases in Medicine" (April 14, 2021)

Ted Matherly; Brad N Greenwood *Tilburg University* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (April 9, 2021)

Ted Matherly; Brad N Greenwood *Temple University – Center on Big Data and Mobile Analytics Seminar Series* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (March 12, 2021)

Ted Matherly; Brad N Greenwood *University of Illinois – Urbana Champagne* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (Feb 12, 2021)

Keynote – Brad Greenwood, *TranSYS Annual Meeting;* Liège, BE "Gender Biases and Their Impact in the Context of Health Sciences" (November 27, 2020)

Brad N Greenwood, Russel Funk, *INFORMS Annual Meeting*; Washington DC "The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities" (November 12, 2020)

Panel – Brad N Greenwood "How technology will change the workforce and how to plan for it" *George Mason University Emerging Technologies Conference;* (October 16, 2020)

Ted Matherly; Brad N Greenwood; *University of Southern California* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (September 25, 2020)

Ted Matherly; Brad N Greenwood; *Johns Hopkins University* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (September 11, 2020)

Brad N Greenwood, Rachel R Hardeman, Laura Huang, Aaron Sojourner "Physician-Patient Racial Concordance and Disparities in Birthing Mortality for Newborns" *UMass Memorial Medical Center;* (Sept 4, 2020)

Ted Matherly; Brad N Greenwood; *George Mason University All Advisory Board Summit* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (September 2, 2020)

Ted Matherly; Brad N Greenwood; *George Mason University Seminar Series* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (August 28, 2020)

Panel – Brad N Greenwood et al; *George Mason Collective Impact Series* "The Digitization of Healthcare" Fairfax, VA (July 23, 2020)

Ted Matherly; Brad N Greenwood; *University of Maryland Summer Seminar Series* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (July 15, 2020)

Panel - Brad N Greenwood et al; *George Mason University*; Fairfax, VA "Positioning and Sharing Research" (Feb 25, 2020)

Brad N Greenwood; *George Mason School of Business Dean's Advisory Council & Building Campaign Steering Committee*; "The Consequences of Innovation" Fairfax, VA (December 4, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song, *George Mason University Seminar Series;* "No Longer Rolling Dirty: How Purchase Subsidies for Electric Vehicles Affect Automobile Markets" Fairfax, VA (November 22, 2019)

Brad N Greenwood, Russel Funk, *University of Pittsburgh;* Pittsburgh, PA "The Doctor Will See You Elsewhere: Enterprise Information Systems and the Changing Permeability of Firm Boundaries" (Sept 20, 2019)

Brad N Greenwood, Russel Funk, *University of Minnesota Summer Economic Series;* Minneapolis, MN "The Doctor Will See You Elsewhere: Enterprise Information Systems and the Changing Permeability of Firm Boundaries" (July 16, 2019)

Brad N Greenwood; *Syracuse University*; Syracuse, NY; Panel – "The Changing Nature of Work: Latest trends in Labor Markets" (June 22, 2019)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Syracuse University*; Syracuse, NY; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (June 22, 2019)

Brad N Greenwood; *3M's Innovation Lab*; St. Paul, MN; "The Consequences of Innovation" (May 30, 2019)

Gord Burtch, Brad N Greenwood; *Walter F Mondale School of Law - University of Minnesota*; Minneapolis, MN; "The Legalization of Same Sex Unions: An Empirical Examination of Marriage, Divorce, and Birthrates" (March 28, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song; *Purdue University;* West Lafayette, IN "No Longer Rolling Dirty: How Purchase Subsidies for Electric Vehicles Affect Automobile Markets" (March 22, 2019)

GT Ozer, Brad N Greenwood, Anand Gopal, *University of Minnesota Medical Industry Leadership Institute*; Minneapolis, MN "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (March 6, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song; *University of Virginia;* Charlottesville, VA "No Longer Rolling Dirty: How Purchase Subsidies for Electric Vehicles Affect Automobile Markets" (March 4, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song; *University of Washington;* Seattle, WA "No Longer Rolling Dirty: How Purchase Subsidies for Electronic Vehicles Affect Automobile Markets" (February 22, 2019)

Jing Gong, Brad Greenwood, Yiping Song; *University of Virginia;* Charlottesville, VA "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (January 25, 2019)

Jing Gong, Brad Greenwood, Yiping Song; *George Mason University;* Fairfax, VA "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (January 18, 2019)

Jing Gong, Brad Greenwood, Yiping Song; *American University;* Washington, DC "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (Dec 11, 2018)

C. Jennifer Tae, Min-Seok Pang, Brad N Greenwood; *INFORMS Annual Meeting*; Phoenix, AZ "When Your Problem Becomes My Problem: The Impact of Airline IT Disruptions on On-Time Performance of Competing Airlines" (November 4, 2018)

Brad N Greenwood, Kartik Ganju, Corey M Angst; *Carnegie Mellon University;* Pittsburgh, PA "Just What the Doctor Ordered? Physician Mobility After the Adoption of Electronic Health Records" (March 30, 2018)

Jing Gong, Brad Greenwood, Yiping Song; *Arizona State University;* Tempe, AZ "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (Feb 24, 2018)

Brad N Greenwood, Kartik Ganju, Corey M Angst; *University of Minnesota SME Seminar Series;* Minneapolis, MN "Just What the Doctor Ordered? Physician Mobility After the Adoption of Electronic Health Records" (February 9, 2018)

Brad N Greenwood, Kartik Ganju, Corey M Angst; *University of Minnesota IDS Seminar Series;* Minneapolis, MN "Just What the Doctor Ordered? Physician Mobility After the Adoption of Electronic Health Records" (January 19, 2018)

Jing Gong, Brad Greenwood, Yiping Song; *Michigan State University;* East Lansing, MI "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (October 27, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *US Census Bureau;* Washington, DC "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (July 10, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *Oklahoma State University;* Stillwater, OK "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (April 14, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *Rensselaer Polytechnic Institute;* Troy, NY "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (March 31, 2017)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Georgia Institute of Technology;* Atlanta, GA; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (January 17, 2017)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Boston University;* Boston, MA; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (January 13, 2017)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *University of Minnesota;* Minneapolis, MN; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (November 28, 2016)

Corey Angst, Brad Greenwood, Kartik Ganju; *INFORMS Annual Meeting*; Nashville, TN "Just What the Doctor Ordered? Physician Mobility and the Adoption of Electronic Health Records" (November 13, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *University of Minnesota Symposium on the Sharing Economy;* Minneapolis, MN; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (May 16, 2016)

Panel - Sarah Light, Hunter Shkolnik, Brad Greenwood; *Temple University*; Philadelphia, PA "Uber and the Sharing Economy: Law, Ethics, and Policy" (Feb 2, 2016)

Brad Greenwood, Sunil Wattal, *George Washington University*; Washington, DC "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (Nov 11, 2015)

Brad Greenwood, Sunil Wattal, *University of Notre Dame*; Notre Dame, IN "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (Sept 25, 2015)

Brad Greenwood, Sunil Wattal, *Uber Technologies LTD*; Philadelphia, PA "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (August 31, 2015)

Brad Greenwood, Sunil Wattal, *University of Florida*; Gainesville, FL "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (February 27, 2015)

Brad Greenwood, Ritu Agarwal; *INFORMS Annual Meeting*; San Francisco, CA; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (November 11, 2014)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal *INFORMS Annual Meeting*; San Francisco, CA "A Brief History of Stenting: Antecedents of Organizational Adoption and Abandonment of Technology" (November 9, 2014)

Brad Greenwood, Ritu Agarwal; *City University of New York – Baruch College*; New York, NY; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (March 3, 2014)

Brad Greenwood, Ritu Agarwal; *University of Minnesota*; Minneapolis, MN; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (Jan 31, 2014)

Brad Greenwood, Ritu Agarwal; *University of Arizona*; Tucson, AZ; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (Jan 24, 2014)

Brad Greenwood, Ritu Agarwal; *Boston College*; Chestnut Hill, MA; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (Jan 22, 2014)

Brad Greenwood, Ritu Agarwal; *University of Virginia;* Charlottesville, VA; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (Jan 20, 2014)

Brad Greenwood, Ritu Agarwal; *McGill University*; Montreal, QC; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (Jan 10, 2014)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Temple University*; Philadelphia, PA; "Physician Heal Thyself? Changes in Decision Making after Information Shocks," (December 12, 2013)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Bentley University*; Waltham, MA; "Physician Heal Thyself? Changes in Decision Making after Information Shocks," (December 2, 2013)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *University of South Carolina*; Columbia, SC; "Physician Heal Thyself? Changes in Decision Making after Information Shocks," (October 21, 2013)

Brad Greenwood, Anand Gopal; *University of Memphis*; Charlotte, NC; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (June 5, 2013)

Brad Greenwood, Anand Gopal; *Rensselaer Polytechnic Institute*; Troy, NY; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (Feb 13, 2013)

Brad Greenwood, Anand Gopal; *University of Delaware*; Newark, DE; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (Feb 11, 2013)

Brad Greenwood, Anand Gopal; *University of Minnesota*; Minneapolis, MN; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (Jan 23, 2013)

Brad Greenwood, Anand Gopal; *Ohio State University*; Columbus, OH; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (Dec 11, 2012)

Brad Greenwood, Anand Gopal; *INFORMS*; Charlotte, NC; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (Nov 15, 2011)

Anna Devlin, Brad Greenwood, Il-Horn Hann; *INFORMS*; Charlotte, NC; "Max Headroom and Bob Dylan Walk into a Bundle: Digital Distribution in the Post Napster Era" (Nov 13, 2011)

Guodong Gao, Brad Greenwood, Jeffrey McCullough, Ritu Agarwal; *INFORMS*; Charlotte, NC, "The Information Value of Online Physician Ratings," (Nov 13, 2011)

Brad Greenwood, Anand Gopal; *Dingman Center for Entrepreneurship Research Lunch*, College Park, MD "Ending the Mending Wall: Exploring Entrepreneur Venture Capital Co-Location in IT Ventures," (February 9, 2011)

Conference Presentations

Gord Burtch, Brad N Greenwood, Jeremy Watson; *Workshop on AI, Analytics, and Social Good;* College Park, MD "The Effect of Gunshot Detection Technologies on Policing Practices: An Empirical Examination of the Chicago Police Department" (April 24, 2026)

Jens Förderer, Dominik Gutt and Brad Greenwood; *Virginia Research Seminar Series*; Arlington, VA "Go Ninja, Go Ninja, Go! The Effect of Superstar Absence on Content Production in Live-Video Streaming" (March 28, 2026)

Jens Förderer, Dominik Gutt and Brad Greenwood; *Workshop on Information Systems Economics*; Nashville, TN "The Effects of Platform Superstars on Content Production: Evidence from Ninja" (Dec 18, 2025)

Gord Burtch, Brad N Greenwood, Jeremy Watson; *Conference on Information Systems and Technology;* Atlanta, GA "The Effect of Gunshot Detection Technologies on Policing Practices: An Empirical Examination of the Chicago Police Department" (Oct 25, 2025)

GT Ozer, Brad N Greenwood, Anand Gopal; *Academy of Management Annual Meeting;* Copenhagen, DN "Let it Ride! An Empirical Investigation of Problem Gambling and the Implications of Legalized Sports Betting" (July 29, 2025)

GT Ozer, Brad N Greenwood, Anand Gopal; *NBER Summer Institute;* Boston, MA "Let it Ride! An Empirical Investigation of Problem Gambling and the Implications of Legalized Sports Betting" (July 7, 2025)

Gord Burtch, Brad N Greenwood, Jeremy Watson; *University of Maryland Summer Series;* College Park, MD "The Effect of Gunshot Detection Technologies on Policing Practices: An Empirical Examination of the Chicago Police Department" (June 25, 2025)

Gord Burtch, Brad N Greenwood, Jeremy Watson; *Wharton Workshop – AI and the Future of Work;* Philadelphia, PA "The Effect of Gunshot Detection Technologies on Policing Practices: An Empirical Examination of the Chicago Police Department" (May 22, 2025)

Gord Burtch, Brad N Greenwood, Jeremy Watson; *Virginia Research Seminar Series;* Blacksburg, VA "The Effect of Gunshot Detection Technologies on Policing Practices: An Empirical Examination of the Chicago Police Department" (March 22, 2025)

Jeff Clement, Siddharth Bhattacharya and Brad N Greenwood; *Workshop on Information Systems Economics;* Bangkok, Thailand "Are FDA Enforcement Letters the Cure for Misleading Pharma Ads? An Empirical Investigation of Prescription Claims Data" (Dec 20, 2024)

GT Ozer, Brad N Greenwood, Anand Gopal; *Conference on Information Systems and Technology;* Seattle, WA "Let it Ride! An Empirical Investigation of Problem Gambling and the Implications of Legalized Sports Betting" (October 20, 2024)

Brad N Greenwood, Bruce Kobayashi, Evan P Starr; *Wharton People and Organizations Conference;* Philadelphia, PA "Can You Keep A Secret? Noncompete Bans and Trade Secret Litigation" (September 20, 2024)

Jeff Clement, Siddharth Bhattacharya and Brad N Greenwood; *Academy of Management Annual Meeting;* Chicago, IL "Are FDA Enforcement Letters the Cure for Misleading Pharma Ads? An Empirical Investigation of Prescription Claims Data" (August 13, 2024)

Jeff Clement, Siddharth Bhattacharya and Brad N Greenwood; *Boston University Platforms Symposium;* Boston, MA "Are FDA Enforcement Letters the Cure for Misleading Pharma Ads? An Empirical Investigation of Prescription Claims Data" (July 16, 2024)

GT Ozer, Brad Greenwood, Anand Gopal; *Statistical Challenges in Electronic Commerce Research;* Lisbon, PT "Let it Ride! An Empirical Investigation of Problem Gambling and the Implications of Legalized Sports Betting on Societal Outcomes" (June 21, 2024)

GT Ozer, Brad Greenwood, Anand Gopal; *Workshop on Information Systems Economics;* Hyderabad, IN "Let it Ride! An Empirical Investigation of Problem Gambling and the Implications of Legalized Sports Betting on Societal Outcomes" (Dec 14, 2023)

Gord Burtch, Brad N Greenwood, Kiron Ravindran; *Wharton People and Organizations*; Philadelphia, PA "Lucy and the Chocolate Factory: Warehouse Robotics and Worker Safety" (Sept 22, 2023)

Sriram Somanchi, Brad N Greenwood, Corey Angst; *Academy of Management Annual Meeting*; Boston, MA "Come Together: Empirically Investigating How EHR Adoption Impacts Mergers and Survival in the US Healthcare System" (August 7, 2023)

Gordon Burtch, Brad N Greenwood, Kiron Ravindran; *Statistical Challenges in Electronic Commerce Research;* Bogota, CO "Lucy and the Chocolate Factory: An Empirical Investigation of Warehouse Automation and Worker Injury" (June 10, 2023)

Jeff Clement, Siddharth Bhattacharya and Brad N Greenwood; *Statistical Challenges in Electronic Commerce Research;* Bogota, CO "Are FDA Enforcement Letters the Cure for Misleading Pharma Ads? An Empirical Investigation of Prescription Claims Data" (June 9, 2023)

GT Ozer, Brad Greenwood, Anand Gopal; *Conference on Health IT Analytics* Washington, DC "Let it Ride! An Empirical Investigation of Problem Gambling and the Implications of Legalized Sports Betting on Societal Outcomes" (May 6, 2023)

Jeff Clement, Siddharth Bhattacharya and Brad N Greenwood; *Conference on Health IT Analytics* Washington, DC "Are FDA Enforcement Letters the Cure for Misleading Pharma Ads? An Empirical Investigation of Prescription Claims Data" (May 6, 2023)

Gordon Burtch, Brad N Greenwood, Kiron Ravindran; *Conference on Health IT Analytics* Washington, DC "Love and Robots: An Empirical Investigation of Warehouse Automation and Worker Injury" (May 6, 2023)

Kartik Ganju, Seth Carnahan, Brad N Greenwood, Jeffrey McCullough; *Conference on Health IT Analytics* Washington, DC "Racial Differences in Medical Technology Diffusion" (May 5, 2023)

Ted Matherly; Brad N Greenwood; *Workshop on Information System Economics;* Copenhagen, DN "No News is Bad News: Corruption, News Deserts, and the Decline of the Fourth Estate" (Dec 16, 2022)

Brad N Greenwood; Paul Vaaler; *Conference on Empirical Legal Studies*; Charlottesville, VA; "Do US State Breach Notification Laws Decrease Firm Data Breaches?" (November 3, 2022)

Harsh Ketkar, Seth Carnahan, Brad N Greenwood *Academy of Management Annual Meeting*; Seattle, WA; "Robotic Innovations in Medicine: Gender Biases in the Adoption and Utilization of DaVinci Surgical Suites" (August 8, 2022)

Brad N Greenwood; Paul Vaaler; *Academy of Management Annual Meeting*; Seattle, WA; "Do US State Breach Notification Laws Decrease Firm Data Breaches?" (August 7, 2022)

Brad N Greenwood; Paul Vaaler; "All For Naught: An Empirical Examination of the Impact of Breach Notification Laws" Boston, MA; *Boston University Platform Strategy Research Symposium* (July 19, 2022)

Kartik Krishna Ganju, Seth Carnahan, Brad Greenwood, Jeffrey McCullough "Racial Differences in the Utilization of Technology" Madrid, ESP; *Statistical Challenges in Electronic Commerce Research* (June 21, 2022)

Seth Carnahan, Brad N Greenwood, Laura Huang "Left Digit Bias in the Prescription of Hypertension Medication" Washington, DC; *Conference on Health IT Analytics* (March 5, 2022)

Sriram Somanchi, Brad N Greenwood, Corey Angst "Electronic Health Records and the Consolidation of Washington, DC; *Conference on Health IT Analytics* (March 4, 2022)

Shuting (Ada) Wang, Brad N Greenwood, "TLDR; The Impact of Length Limits on User Engagement on Microblogging Platforms" Austin, TX; *Workshop on Information Systems Economics* (December 11, 2021)

Ted Matherly, Brad N Greenwood *Texas A&M New Beginnings Symposium* "Second-Order Effects of Marketing Interventions: Evidence from Firearm Daily Deals" (October 28, 2021)

Harsh Ketkar, Seth Carnahan, Brad N Greenwood *Wharton People and Organizations* (Virtual) "Robotic Innovations in Medicine: Gender Biases in the Adoption and Utilization of DaVinci Surgical Suites" (September 25, 2021)

Ted Matherly; Brad N Greenwood *Academy of Management Annual Meeting* (Virtual) "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (August 2021)

GT Ozer, Brad N Greenwood, Anand Gopal, *Academy of Management Annual Meeting* (Virtual) "Noisebnb: An Empirical Analysis of Noise Complaints and Platform Housing Rentals" (August 2021)

Yash Babar, Ali Mahdavi Adeli, Brad N Greenwood; *Academy of Management Annual Meeting* (Virtual) "Cooking or Clicking: The Impact of Online Food Delivery Platforms on Domestic Food Preparation" (August 2021)

Ted Matherly; Brad N Greenwood *Boston University Platforms Symposium* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (July 16, 2021)

Ted Matherly; Brad N Greenwood *AMA Marketing + Public Policy Conference;* Washington, DC (Virtual) "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (June 23, 2021)

Ted Matherly; Brad N Greenwood *Statistical Challenges in Electronic Commerce Annual Meeting;* Madrid, SP (Virtual) "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (June 18, 2021)

Ted Matherly; Brad N Greenwood *Productions and Operations Management Annual Meeting;* Miami, FL (Virtual) "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (May 5, 2021)

Abhishek Ray, Jesse Shore, Brad N Greenwood *Productions and Operations Management Annual Meeting;* Miami, FL (Virtual) "The Evolution of Political Slant & Echo Chambers" (May 5, 2021)

Ted Matherly; Brad N Greenwood *Virginia Research Seminar Series;* Williamsburg, VA (Virtual) "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (March 5, 2021)

GT Ozer, Brad N Greenwood, Anand Gopal, *Workshop on Information Systems Economics;* Hyderabad, India (Virtual) "Noisebnb: An Empirical Analysis of Noise Complaints and Platform Housing Rentals" (Dec 17, 2020)

Shuting (Ada) Wang, Brad N Greenwood, "Does Length Impact Engagement? Length Limits of Posts and Microblogging Behavior" Hyderabad, India (Virtual) *International Conference on Information Systems* (December 15, 2020)

GT Ozer, Brad N Greenwood, Anand Gopal, *Conference on Information Systems and Technology;* Washington DC (Virtual) "Noisebnb: An Empirical Analysis of Noise Complaints and Platform Housing Rentals" (Nov 8, 2020)

Mitchell Zamoff, Brad N Greenwood, Gordon Burtch *Conference on Information Systems and Technology;* Washington DC (Virtual) "Who Watches the Watchmen: Evidence of Body-Worn Cameras and Policing in New York City" (Nov 7, 2020)

Brad N Greenwood, Russel Funk *Strategic Management Society Annual Meeting;* (Virtual) "The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities" (October 30, 2020)

Seth Carnahan, Brad N Greenwood, Laura Huang; *Conference on Health IT Analytics,* Washington, DC (Virtual) "Left Digit Bias in the Prescription of Hypertension Medications" (Oct 9, 2020)

Brett W Josephson, Gautham R Vadakkepatt, Brad N Greenwood; *Conference on Health IT Analytics,* Washington, DC (Virtual) "Carrots or Sticks: The Effect of Force of Law Regulation on Opioid Prescribing and Drug Overdose" (Oct 9, 2020)

Yash Babar, Ali Mahdavi Adeli, Brad N Greenwood; *Conference on Health IT Analytics,* Washington, DC (Virtual) "Cooking or Clicking: The Impact of Online Food Delivery Platforms on Domestic Food Preparation" (Oct 9, 2020)

Hilal Atasoy, Moshe Barach, Gord Burtch, Brad Greenwood; *Wharton People and Organizations;* Philadelphia, PA (Virtual) "Gigging the Gap: The Sharing Economy, Economic Mobility, and Employment Choice (October 3, 2020)

Brad N Greenwood, Russel Funk *Academy of Management Annual Meeting;* Vancouver, CA (Virtual) "The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities" (August 2020)

Shuting (Ada) Wang, Brad N Greenwood *Academy of Management Annual Meeting;* Vancouver, CA (Virtual) "Does Length Impact Engagement? Length Limits of Posts and Microblogging Behavior" (August 2020)

GT Ozer, Brad N Greenwood, Anand Gopal, Duygu Dagli, *Statistical Challenges in eCommerce Research;* Madrid, SP (Virtual) "Noisebnb: An Empirical Analysis of Noise Complaints and Platform Housing Rentals" (June 19, 2020)

Shuting (Ada) Wang, Brad N Greenwood *Statistical Challenges in eCommerce Research;* Madrid, SP (Virtual) "Does Length Impact Engagement? Length Limits of Posts and Microblogging Behavior" (June 19, 2020)

Kartik Ganju, Hilal Atasoy, Jeff McCullough, Brad N Greenwood; *Utah Winter Conference on Business Intelligence*; Snowbird, UT "The Role of Decision Support Systems in Attenuating Racial Biases in Healthcare Delivery" (March 14, 2020) – *Cancelled Due to COVID-19*

Brad N Greenwood, Russel Funk, *Utah Winter Conference on Business Intelligence*; Snowbird, UT "The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities" (March 14, 2020) – *Cancelled Due to COVID-19*

Kartik Ganju, Hilal Atasoy, Jeff McCullough, Brad N Greenwood; *Workshop on Information Systems Economics*; Munich, Germany "The Role of Decision Support Systems in Attenuating Racial Biases in Healthcare Delivery" (December 19, 2019)

GT Ozer, Brad N Greenwood, Anand Gopal, *International Conference on Information Systems;* Munich, Germany; "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (December 15, 2019)

Brad N Greenwood, Russel Funk, *Conference on Health IT Analytics;* Arlington, VA "The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities" (Nov 15, 2019)

GT Ozer, Brad N Greenwood, Anand Gopal, *Academy of Management Annual Meeting;* Boston, MA "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (August 12, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song, *Academy of Management Annual Meeting;* Boston, MA "No Longer Rolling Dirty: How Purchase Subsidies for Electronic Vehicles Affect Automobile Markets" (August 12, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song; *ANZAM (Australian & New Zealand Academy of Management);* Queensland, NZ "No Longer Rolling Dirty: How Purchase Subsidies for Electric Vehicles Affect Automobile Markets" (Dec 3, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song; *IMS-FIPS Workshop;* Shanghai, CN "No Longer Rolling Dirty: How Purchase Subsidies for Electric Vehicles Affect Automobile Markets" (June 16, 2019)

Kartik Ganju, Hilal Atasoy, Jeff McCullough, Brad N Greenwood; *Statistical Challenges in eCommerce Research*; Hong Kong, CN "The Role of Decision Support Systems in Attenuating Racial Biases in Healthcare Delivery" (June 12, 2019)

GT Ozer, Brad Greenwood and Anand Gopal; *Productions and Operations Management Annual Meeting* Washington, DC; "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (May 4, 2019)

GT Ozer, Brad N Greenwood, Anand Gopal, *Utah Winter Conference on Business Analytics*; Snowbird, UT "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (March 8, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song, *Utah Winter Conference on Business Analytics*; Snowbird, UT "No Longer Rolling Dirty: How Purchase Subsidies for Electronic Vehicles Affect Automobile Markets" (March 8, 2019)

Aaron Zhi Chen, Brad Greenwood, Paul Pavlou; *INFORMS Workshop on Data Science;* Phoenix, AZ; "Should we play a game? An empirical Investigation of location-based mobile gaming and mental health" (November 4, 2018)

C. Jennifer Tae, Min-Seok Pang, Brad N Greenwood; *Conference on Information Systems and Technology*; Phoenix, AZ "When Your Problem Becomes My Problem: The Impact of Airline IT Disruptions on On-Time Performance of Competing Airlines" (November 4, 2018)

GT Ozer, Brad Greenwood and Anand Gopal; *Conference on Health IT Analytics* Washington, DC; "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (October 19, 2018)

Aaron Zhi Chen, Brad Greenwood, Paul Pavlou; *Conference on Health IT Analytics;* Washington, DC; "Should we play a game? An empirical Investigation of location-based mobile gaming and mental health" (October 19, 2018)

Brad N Greenwood, Idris Adjerid, Corey M Angst; *Academy of Management Annual Meeting*; Chicago, IL "How Unbecoming of You: Gender Biases in Perceptions of Ridesharing Performance" (August 14, 2018)

C. Jennifer Tae, Min-Seok Pang, Brad N Greenwood; *Academy of Management Annual Meeting*; Chicago, IL "When Your Problem Becomes My Problem: The Impact of Airline IT Disruptions on On-Time Performance of Competing Airlines" (August 13, 2018)

Aaron Zhi Chen, Brad Greenwood, Paul Pavlou; *Statistical Challenges in E-Commerce Research;* Rotterdam, NL; "Should we play a game? An empirical Investigation of location-based mobile gaming and mental health" (June 19, 2018)

Shuting Wang, Brad Greenwood, Paul Pavlou; *Statistical Challenges in E-Commerce Research;* Rotterdam, NL; "Tempting Fate: Social Media Posts, Loss of Followers, and Cumulative Purchases" (June 18, 2018)

GT Ozer, Brad Greenwood and Anand Gopal; *Statistical Challenges in E-Commerce Research;* Rotterdam, NL; "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (June 18, 2018)

Brad N Greenwood, Kartik Ganju, Corey M Angst; *Workshop on Information Systems Economics;* Seoul, Korea "Just What the Doctor Ordered? Physician Mobility After the Adoption of Electronic Health Records" (December 14, 2017)

Brad N Greenwood, Idris Adjerid, Corey M Angst; *International Conference of Information Systems*; Seoul, Korea "Race and Gender Bias in Online Ratings: An Origins Story" (December 11, 2017)

Brad Greenwood, Seth Carnahan, Laura Huang; *Conference on Health IT and Analytics*; Washington, DC; "A Glass Ceiling on Living? Gender Disparities in Heart Attack Survival" (November 4, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *INFORMS Annual Meeting*; Houston, TX; "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (October 23, 2017)

Brad Greenwood, Seth Carnahan, Laura Huang; *Strategy Science*; Houston, TX "When Do Male Physicians Underperform for Female Patients? An Examination of Cardiac Death" (October 22, 2017)

Brad N Greenwood, Idris Adjerid, Corey Angst; *Conference on Information Systems and Technology*; Houston, TX; "Race and Gender Bias in Online Ratings: An Origins Story" (October 22, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *Conference on Information Systems and Technology*; Houston, TX; "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (October 21, 2017)

Brad Greenwood, Seth Carnahan, Laura Huang; *Wharton People and Organizations Conference*; Philadelphia, PA "When Do Male Physicians Underperform for Female Patients? An Examination of Cardiac Death" (October 13, 2017)

Brad Greenwood, Corey Angst, Kartik Ganju; *Academy of Management Annual Meeting*; Atlanta, GA; "Just What the Doctor Ordered? Physician Mobility and the Adoption of Electronic Health Records" (August 7, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *NBER Summer Institute;* Boston, MA "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (July 20, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *Boston University Platforms Research Symposium*; Boston, MA "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (July 13, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *China Summer Workshop on Information Management*; Nanjian, CN "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (June 25, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *Utah Winter Conference on Business Analytics*; Snowbird, UT; "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (March 4, 2017)

Brad Greenwood, Corey Angst, Kartik Ganju; *Utah Winter Conference on Business Analytics*; Snowbird, UT; "Just What the Doctor Ordered? Physician Mobility and the Adoption of Electronic Health Records" (March 4, 2017)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Workshop on Information Systems Economics*; Dublin, IRL; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (Dec 14, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Conference on Information Systems and Technology*; Nashville, TN "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (November 12, 2016)

Corey Angst, Brad Greenwood, Kartik Ganju; *Workshop on Health Information Technology Economics*; Washington, DC "Just What the Doctor Ordered? Physician Mobility and the Adoption of Electronic Health Records" (October 21, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Wharton People and Organizations Conference*; Philadelphia, PA "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (September 9, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Academy of Management Annual Meeting*; Anaheim, CA "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (August 8, 2016)

Seth Carnahan, Brad Greenwood; *Academy of Management Annual Meeting*; Anaheim, CA "Managers' Political Ideology and Gender Inequality among Subordinates: Evidence from Legal Services and Capitol Hill," (August 8, 2016)

Anand Gopal, Brad Greenwood *Academy of Management Annual Meeting*; Anaheim, CA "Traders, Guns, and Money: An Event Study of Mass Shootings and Stock Prices of Gun Manufacturers" (August 7, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *National Bureau of Economic Research Summer Institute;* Boston, MA; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (July 23, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Boston University's Platform Research Symposium;* Boston, MA; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (June 14, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Statistical Challenges in Electronic Commerce Research;* Naxos, Greece; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (June 24, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Darden & Cambridge Judge Entrepreneurship and Innovation Research Conference;* Washington, DC; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (May 10, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Robert H Smith Entrepreneurship Research Conference*; College Park, MD; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (April 30, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Winter Conference on Business Intelligence*; Snowbird, UT; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (March 5, 2016)

Brad Greenwood, Sunil Wattal; *INFORMS Annual Meeting,* Philadelphia, PA "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (November 1, 2015)

Brad Greenwood, Sunil Wattal; *Conference on Info Systems and Technology*; Philadelphia, PA "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (Oct 31, 2015)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Wharton People and Organizations Conference*; Philadelphia, PA; "Heterogeneity in Expertise and Response to New Organizational Guidelines on Best Practices," (October 17, 2015)

Seth Carnahan, Brad Greenwood; *Wharton People and Organizations Conference*; Philadelphia, PA; "Managers' Political Ideology and Gender Inequality among Subordinates: Evidence from Legal Services and Capitol Hill," (October 17, 2015)

Brad Greenwood, Sunil Wattal; *Workshop on Health IT Economics*; Washington, DC "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (October 10, 2015)

Seth Carnahan, Brad Greenwood; *Strategic Management Society Annual Meeting;* Denver, CO "Managers' Political Ideology and Inequality among Subordinates: Evidence from Capitol Hill" (October 5, 2015)

Brad Greenwood, Sunil Wattal; *Academy of Management Annual Meeting*; Vancouver, BC "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (August 11, 2015)

Brad Greenwood, Sunil Wattal; *NBER Summer Institute*; Boston, MA; "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (July 16, 2015)

Brad Greenwood, Sunil Wattal; *Platform Strategy Research Symposium*; Boston, MA; "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (July 9, 2015)

Brad Greenwood, Sunil Wattal; *POMS Annual Conference*; Washington, DC; "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (May 10, 2015)

Brad Greenwood, Sunil Wattal; *Winter Conference on Business Intelligence*; Snowbird, UT; "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (March 12, 2015)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Winter Conference on Business Intelligence*; Snowbird, UT; "The When and Why of Abandonment: The Effect of Organizational Incentives on Technology Lifecycles" (March 12, 2015)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Workshop on Information Systems Economics*; Auckland, NZ, "The When and Why of Abandonment: The Effect of Organizational Incentives on Technology Lifecycles" (December 17, 2014)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Workshop on Health IT Economics*; Alexandria, VA, "A Brief History of Stenting: Antecedents of Organizational Adoption and Abandonment of Technology" (Oct 11, 2014)

Brad Greenwood, Ritu Agarwal; *Platform Strategy Research Symposium*; Boston, MA; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (July 24, 2014)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *RH Smith Entrepreneurship Research Conference*; College Park, MD, "A Brief History of Stenting: Antecedents of Organizational Adoption and Abandonment of Technology" (April 26, 2014)

Brad Greenwood, Ritu Agarwal; *Workshop on Information Systems Economics*; Milan, IT; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (December 19, 2013)

Brad Greenwood, Ritu Agarwal; *International Conference on Information Systems*; Milan, IT; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (December 17, 2013)

Brad Greenwood, Ritu Agarwal; *Workshop on Health IT Economics*; Washington, DC; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (November 16, 2013)

Brad Greenwood, Ritu Agarwal; *Conference on Information Systems and Technology*; Minneapolis, MN; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (Oct 6, 2013)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Strategic Management Society*; Atlanta, GA; "Physician Heal Thyself? Changes in Decision Making after Information Shocks," (October 1, 2013)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Academy of Management Annual Meeting*; Orlando, FL; "Physician Heal Thyself? Changes in Decision Making after Information Shocks," (August 13, 2013)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Consortium for Competitiveness and Cooperation*; Kansas City, MO; "Physician Heal Thyself? Changes in Decision Making after Information Shocks," (March 23, 2013)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Utah Winter Conference on Business Intelligence*; Snowbird, UT; "COURAGE Under Fire? Physician Reaction, and Over-Reaction, to the Release of Medical Trials," (March 1, 2013)

Brad Greenwood, Ritu Agarwal, Anand Gopal, Rajshree Agarwal; *Workshop on Information System Econ*; Orlando; "The Shadow of Goliath: Scientific Discovery and the Abandonment of Technology," (Dec 16, 2012)

Brad Greenwood, Ritu Agarwal, Anand Gopal, Rajshree Agarwal; *Conference on Information Systems and Technology*; Phoenix, AZ; "The Shadow of Goliath: Scientific Discovery and the Abandonment of Technology," (Oct 13, 2012)

Brad Greenwood, Anand Gopal; *Strategic Management Society Annual Meeting*; Prague, CZ; "Tigerblood: Broadcast Media, Social Media, and Firm Formation" (Oct 9, 2012)

Brad Greenwood, Ritu Agarwal, Anand Gopal, Rajshree Agarwal; *Workshop on Health IT and Economics*; Washington, DC; "The Shadow of Goliath: Scientific Discovery and the Abandonment of Technology," (Oct 6, 2012)

Guodong Gao, Brad Greenwood, Jeff McCullough, Ritu Agarwal; *Academy of Management Annual Meeting*; Boston, MA; "A Digital Soapbox: The Information Value of Online Physician Ratings," (Aug 7, 2012)

Brad Greenwood, Anand Gopal; *Academy of Management Annual Meeting*; Boston, MA; "Tigerblood: Firm Formation, Social Media, and the Environment of Entrepreneurship" (Aug 7, 2012)

Guodong Gao, Brad Greenwood, Jeff McCullough, Ritu Agarwal; *28th Annual Human-Computer Interaction Lab (HCIL) Symposium*; College Park, MD, "The Information Value of Online Physician Ratings," (May 25, 2012)

Brad Greenwood, Anand Gopal; *Darden Entrepreneurship and Innovation Research Conference*; Charlottesville, VA; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (May 5, 2012)

Brad Greenwood, Anand Gopal; *Utah Winter Business Intelligence Conference*; Snowbird, Utah; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (March 1, 2012)

Brad Greenwood, Anand Gopal; *Workshop on Information Systems and Economics*; Shanghai, China; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (Dec, 9, 2011)

Guodong Gao, Brad Greenwood, Jeff McCullough, Ritu Agarwal; *Conference on Information Systems and Technology*; Charlotte, NC, "The Information Value of Online Physician Ratings," (Nov 13, 2011)

Guodong Gao, Brad Greenwood, Jeffrey McCullough, Ritu Agarwal; *Workshop on Health Information Technology Economics*, Washington, DC, "A Digital Soapbox? The Information Value of Online Physician Ratings," (October 22, 2011)

Guodong Gao, Brad Greenwood, Jeffrey McCullough, Ritu Agarwal; *INFORMS* Healthcare, Montreal, QC, "The Information Value of Online Physician Ratings," (June 20, 2011)

Brad Greenwood; *Mason Entrepreneurship Research Conference*, Fairfax, VA "Tiger Blood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital," (May 6, 2011)

Brad Greenwood, Anand Gopal; *Darden Entrepreneurship and Innovation Research Conference*, Charlottesville, VA "Ending the Mending Wall: Exploring Entrepreneur Venture Capital Co-Location in IT Ventures," (May 5, 2011)

Guodong Gao, Jeffrey McCullough, Ritu Agarwal, and Ashish Jha (with Brad Greenwood); *Workshop on Information Systems and Economics*, St Louis, MO, "Are Doctors Created Equal? An Investigation of Online Ratings by Patients," (December 2010)

Brad Greenwood, Anand Gopal; *International Conference on Info Systems*, St. Louis, MO, "Ending the Mending Wall: Exploring Entrepreneur Venture Capital Co-Location in IT Ventures," (Dec, 2010)

Brad Greenwood, Anand Gopal; *Conference on Information Systems and Technology*, Austin, TX, "Ending the Mending Wall: Exploring Entrepreneur VC Co-Location in IT Ventures," (November 7, 2010)

Brad Greenwood, Anand Gopal; *Academy of Management Conference*, Montreal, QC, "Ending the Mending Wall: Exploring Entrepreneur-VC Co-Location in IT Ventures," (August 2010)

Brad Greenwood, Anand Gopal; *Industrial Studies Conference*, Chicago, IL, "Ending the Mending Wall: Exploring Entrepreneur Venture Capital Co-Location in IT Ventures," (May 5, 2010)

Corey Angst, Carolyn R. Queenan, Sarv Devaraj, Brad Greenwood, *INFORMS* 2008, Washington DC, "An Empirical Investigation of Technology Adoption Sequences in Hospitals," (October 14, 2008).

TEACHING[♣]

STRT 3101 - Strategic Management *Georgetown University* Spring '26

- Primary instructor for case-based undergraduate core strategic management class. Course topics include internal and external industry analysis, economic underpinnings of strategic management, industry evolution and innovation, firm differentiation and positioning, horizontal and vertical integration, market digitization, ethical considerations for strategy management, antitrust considerations, and game theory.

MIS 722 – Economics of Information Systems *George Mason University* Spring '24 - Present

- Primary instructor and sole developer of doctoral seminar designed to prepare students to conduct research on the economics of information systems. Topics include the benefits and drawbacks of a wide range of methodological approaches used to conduct quantitative research, including analytical modeling, as well as the opportunities each creates for conducting interesting and multidisciplinary research.

BUS 701 – Professional Practicum *George Mason University* Fall '22 - Present

- Contributing faculty member designed to teach doctoral students the practice of research, teaching, and philosophy of science. Sections focused on the articulation and definition of theoretical advancement, practical implications, and statistical identification of empirical research questions.

DITE Doctoral Seminar on Innovation *Inter-University* Spring '22 - Present

- Co-founding faculty member and participant in inter-university doctoral seminar on digital innovation and entrepreneurship. Participating universities include Case Western Reserve, the University of Notre Dame, George Mason, the University of Miami, and the University of Hamburg. Topics include research on the economics of innovation, ethics of digitization, digital transformation, and others.

♣ - Individual class teaching evaluations and information on Executive Education available upon request.

MIS 721 – IS Doctoral Seminar *George Mason University* Fall ’21 - Present

- Course developer and coordinator for introductory doctoral seminar in information systems. Topics of note in this core survey course include: boundaries of information systems research, platform economics, online ratings, business value of IT, AI/ML, IS Security, design science, and others.

MBA 739 – Advanced Analytics *George Mason University* Spring ‘21 - Present

- Course developer for MBA analytics class focusing on graphing, supervised and unsupervised learning, classification, prediction, and text analytics in R.

MIS 303 – Introduction to Business IS *George Mason University* Fall ’19 - Present

- University core course addressing current management issues related to information technology, supporting systems, data and information management, and business process.

MSBA 6515 – Capstone Project in Analytics *University of Minnesota* Spring ’18 - ‘19

- Primary instructor and course developer for graduate level MSBA course integrating business analytics curriculum with live practicum, i.e. experiential learning project, between students and Carlson Analytics Lab partners.

MSBA 6250 - Analytics for Competitive Advantage *University of Minnesota* Summer ’18 - ‘19

- Primary instructor and course developer for graduate level case method MSBA course motivating the use of analytics within the organization. Topics include: Taylorism, quantification of the organization, causal methods for competitive advantage, predictive methodologies, machine learning, and data ethics. Course objective is to provide a broad overview of available tools and their business application.

IDSc 6455 - Web 2.0: The Business of Social Media *University of Minnesota* Fall ‘17

- Primary instructor for graduate level MBA course (split case based and Socratic method) examining the rise of Web 2.0, its effect on firm strategy and marketing, open innovation, and collaborative consumption.

MIS 9003 – Foundations of Commerce Research *Temple University* Spring ‘17

- Primary instructor and sole developer of doctoral seminar designed to prepare students to conduct research in information systems, with a specific emphasis on study design. Topics include the benefits and drawbacks of a wide range of methodological approaches used to conduct quantitative research, as well as the opportunities each creates for conducting interesting and multidisciplinary research.
- Ratings not collected due to size of course enrollment

MIS 3501 – Data Centric Application Development *Temple University* Fall ’15 - Fall ’16

- Primary instructor for MIS core class teaching open source software development (Apache, PHP and MySQL) to provide the student with a fundamental programming background. Students will develop the skills necessary to create interactive, database-driven web sites.

MIS 2101 – IS in Organizations *Temple University* Fall ’14 - Spring ’17

- Primary instructor for undergraduate core class on the organizational use of information systems. Focus includes: technology as a business enabler, tech application, and organizational fit with strategic IT initiatives

BUMK 759 – Social Media Marketing *University of Maryland, College Park* Spring ‘14

- Supervised independent study of MBA student launching a social media marketing campaign for the promotion of his first novel (written on his experiences during the war in Afghanistan)
- Projected first year sales from publisher post course – 1600 units

BUDT 706 – Social Media and Web2.0 *University of Maryland, College Park* Fall ‘13

- Primary instructor for 3 MBA and Master’s level courses covering social media and user generated content to extend and create business models, or augment firm strategies, from case approach. Current practicum partners are the Laborer’s International Union of North American and Deloitte Federal

BMGT 301 – Intro to Info Systems *University of Maryland, College Park* Fall ’10 - Spring ’14

- Primary instructor for 60 student class on the strategic use of information systems with case approach; topics include digital and information goods, data exploitation, Web 2.0, IT Consulting

BMGT 468Q – Social Venture Consulting *University of Maryland, College Park* Spring '12
- Multi-section guest lecturer focusing on consulting and the case methodology within the context of non-profit organizations and social value creation

DMGT 890 – Concept Proposal *University of Maryland, University College* Spring '11
- Guest lecturer to first year doctoral students. Topics included the selection of research questions, framing, and demonstration of theoretical contribution

BUDT 773 – Data Mining *University of Maryland, College Park* Fall '09 - Fall '11
- Grading TA and guest lecturer for MBA level course focused on data exploitation, discrete analysis, classification, forecasting, and business intelligence (10 sections)

BMGT 301 – Intro to Info Systems *University of Maryland, College Park* Apr 09
- Guest Lecturer to assist faculty in instruction of IT Consulting focused section of class

MGT 40490 – Business Problem Solving *University of Notre Dame* Feb 08
- Guest lecturer to assist faculty in instruction of fabricated case based on real world events in IT Manufacturing.
- Authored original case illustrating to students various problems associated with ERP Implementation

SERVICE

Editorships and Conference Organizing

• MIS Quarterly	*Transparency Committee*	2025 – Present
• Proceedings of the Natl Academy of Sciences	*Ad hoc Associate Editor*	2020 – Present
• Management Science	*Associate Editor*	2017 – Present
• INFORMS – CIST	*Program Committee*	2015 – Present
• MIS Quarterly	*Senior Editor*	2025 – 2027
• Intl Conf. on Information Systems	*Track Chair – Platforms and the Sharing Economy*	2026
• MIS Quarterly	*Associate Editor*	2021 – 2022
○ Renewed for Second Term	*Associate Editor*	2023 – 2024
• MIS Quarterly	*Ad hoc Senior Editor*	Fall 2024
• MIS Quarterly	*Organizer – Special Issue on Institutional Media*	2024
• MISQ Institutional Media SI Workshop	*Workshop Organizer*	2024
• Intl Conf. on Information Systems	*Associate Editor*	2023
• SCECR 2023	*Organizing Committee*	2023
• Intl Conf. on Information Systems	*Associate Editor*	2021
• Winter Conference on Business Analytics	*Program Committee*	2020
• MIS Quarterly	*Associate Editor – Special Issue on Managing AI*	2020
• Intl Conf. on Information Systems	*Track Chair – Societal Impact of IS*	2020
• Intl Conf. on Information Systems	*Track Chair – Innovation and Entrepreneurship*	2019
• Winter Conference on Business Analytics	*Program Committee*	2019
• Intl Conf. on Information Systems	*Associate Editor*	2018
• Intl Conf. on Information Systems	*Associate Editor*	2017
• Intl Conf. on Information Systems	*Associate Editor*	2016
• Intl Conf. on Information Systems	*Associate Editor*	2015

Ad Hoc Reviewing

• Management Science	*Reviewer*
• Information Systems Research	*Reviewer*
• Proceedings of the National Academy of Sciences	*Reviewer*
• Administrative Science Quarterly	*Reviewer*
• National Science Foundation	*Reviewer*
• Journal of the American College of Cardiology	*Reviewer*
• American Journal of Public Health	*Reviewer*
• MIS Quarterly	*Reviewer*

- Marketing Science *Reviewer*
- Organization Science *Reviewer*
- Academy of Management Journal *Reviewer*
- Journal of Economic Geography *Reviewer*
- Production and Operations Management *Reviewer*
- Southern Economic Journal *Reviewer*
- Strategic Management Journal *Reviewer*
- Strategic Entrepreneurship Journal *Reviewer*
- INFORMS – CIST *Reviewer*
- Intl Conf. on Information Systems *Reviewer*
- Academy of Management Annual Meeting *Reviewer*
- Israel Science Foundation *Reviewer*
- British Medical Journal *Reviewer*
- Mayo Clinic Proceedings: Innovations, Quality & Outcomes *Reviewer*
- Research Grants Council of Hong Kong *Reviewer*

Professional Associations
- Academy of Management
- Association for Information Systems
- Institute For Operations Research and the Management Sciences
- Strategic Management Society
- Society for Empirical Legal Studies

Internal Service

George Mason University

• ISOM PhD Program	*Coordinator*	Fall 2022 - Present
• GMU Summer Seminar Series	*Coordinator*	Summer 2022 - Present
• PhD Program Committee	*Member*	Spring 2021 - Present
• GMU Institute for Digital InnovAtion (IDIA)	*Faculty Affiliate*	Fall 2020 - Present
• GMU Institute for a Sustainable Earth (ISE)	*Faculty Affiliate*	Fall 2020 - Present
• GMU Institute for Biohealth Innovation (IBI)	*Faculty Affiliate*	Fall 2020 - Present
• Faculty Mentor	*Steve Karolyi*	Fall 2025 – Present
	Abhishek Ray	Fall 2020 - Present
• Costello College Promotion and Tenure Committee	*Committee Chair*	2026 - 2027
• Costello College Promotion and Tenure Committee	*Ad Hoc Member*	2025 - 2026
• ISOM Area Promotion and Tenure Committee	*Ad Hoc Member*	2025 - 2026
• Costello College Promotion and Tenure Committee	*Ad Hoc Member*	2024 - 2025
• Finance Area Promotion and Tenure Committee	*Member*	2024 - 2025
• Foundations Area Term Promotion Committee	*Member*	2024 - 2025
• GMU Council on Research Excellence	*Member*	2024 - 2025
• Doctoral Student Comprehensive Exam Panel	*Committee Member*	Spring 2025
• Maximus Corporate Takeover Day	*Panel Moderator*	Fall 2024
• PEP Empirical Projects Workshop	*Roundtable Discussant*	Fall 2024
• Tenure Track Faculty Evaluation Committee	*Member*	Fall 2024
• Term Faculty Evaluation Committee	*Member*	Fall 2024
• Distinguished Professor Review Committee	*Faculty Representative*	Spring 2024
• GMU Council on Research Excellence	*Member*	2023 - 2024
• Global Antitrust Institute Moot Court	*Judge*	Spring 2024
• ISOM Tenure Track Review Committee	*Member*	Spring 2024
• Tenure Track Faculty Evaluation Committee	*Chair*	Fall 2023
• Term Faculty Evaluation Committee	*Chair*	Fall 2023
• PhD Admittance Committee	*Chair*	Spring 2023
• GMU Council on Research Excellence	*Member*	2022 - 2023
• GMU Business For a Better World Center	*Faculty Affiliate*	2021 - 2023
• ISOM Promotion and Tenure Committee	*Member*	Fall 2022

- ISOM Promotion Committee (Term Faculty) *Member* Fall 2022
- Tenure Track Faculty Evaluation Committee *Member* Fall 2022
- Term Faculty Evaluation Committee *Member* Fall 2022
- Dean of Academic Affairs Search Committee *Member* Fall 2022
- Business Analytics Curriculum Committee *Member* Fall 2020 – Spring 2022
- PhD Admittance Committee *Member* Spring 2022
- ISOM Promotion and Tenure Committee *Member* Spring 2022
- GMU School of Business Awards Reception *Host and Emcee* Fall 2021
- Tenure Track Faculty Recruitment Committee *Member* Fall 2021
- PhD Admittance Committee *Chair* Spring 2021
- Communications Officer Recruitment Committee *Member* Spring 2021
- Adjunct Teaching Review Panel *Reviewer* Fall 2020
- Tenure Track Faculty Evaluation Committee *Member* Fall 2020
- Term Faculty Evaluation Committee *Member* Fall 2020
- GMU Diversity and Inclusion Task Force *Member* Fall 2020
- Tenure Track Faculty Recruitment Committee *Member* Fall 2020
- Tenure Track Faculty Recruitment Committee *Member* Fall 2019
- Tenure Track Faculty Evaluation Committee *Member* Fall 2019
- Term Faculty Evaluation Committee *Member* Fall 2019

University of Minnesota
- IDSc Junior Faculty Evaluation Committee *Member* Spring 2019
- Carlson Executive MBA Curriculum Committee *Member* Fall 2018 – Summer 2019
- CSOM Promotion & Tenure Reading Committee *Member* Fall 2018
- IDSc PhD Student Evaluation Committee *Member* Summer 2018
- CSOM Junior Faculty Evaluation Committee *Member* Spring 2018
- IDSc Junior Faculty Evaluation Committee *Member* Spring 2018
- UMN Initiative on the Sharing Economy *Participating Faculty* Oct '17 – Summer 2019
- IDSc Promotion & Tenure Committee *Member* Fall 2017
- IDSc Faculty Recruitment Committee *Member* Fall 2017

Temple University
- MIS Distinguished Speaker Series *Coordinator* Aug 2014 – June 2017
- PhD Program Office - Dissertation Awards Committee *Member* 2015

University of Maryland, College Park
- Dingman Center for Entrepreneurship *Research Fellow* May 2010 – Aug 2014
- Center for Health and Information Decision Systems *Research Fellow* Oct 2009 – May 2014
- RH Smith School Association of Doctoral Students *Vice President* May 2011 – May 2012
- RH Smith School Association of Doctoral Students *Social Chair* May 2010 – May 2011
- Dean's IT Architecture Committee *Member* Spring 2011

Advising and Mentoring

George Mason University
- Bryan Sullivan - *Semester Research Advisor*
- Fanshu Li - *Semester Research Advisor*

University of Minnesota
- Taylor Canann (Economics) - *Committee Member – Placement: Post-Doc - UT - Austin*
- Sandeep Gangarapu - *2nd Year Paper Committee Member*
- Christina Y. Jeong - *Semester Research Advisor*
  - *1st Year Examination Committee*
- Jeffrey Clement - *1st Year Examination Committee*

Temple University
- Kartik Ganju - *Committee Member – Placement: McGill University*

- Shuting "Ada" Wang - *Committee Member – Placement: CUNY Baruch*
  - *Semester Research Advisor*

External Advising

- William Obenauer - *Committee Member (Rensselaer) – Placement: Ithaca College*

External Service

• Washington Area IT Symposium (WAITS)	*Founder and Coordinator*	2019 - Present
• Conf on Information Systems and Technology	*Program Committee*	2015 - Present
• CIST Best Paper Selection (INFORMS ISS)	*Committee Member*	2025
• BU Editors & Senior Scholars Panel	*Moderator*	2025
• Academy of Management Annual Meeting	*Session Moderator*	2025
• BU Platforms Symposium	*Doctoral Consortium Mentor*	2025
• BU Platforms Symposium	*Doctoral Consortium Mentor*	2024
• Academy of Management CTO Division	*Best Paper Selection Committee*	2024
• Conference on Health IT Analytics	*Session Chair*	2024
• BU Platforms Symposium	*Doctoral Consortium Mentor*	2023
• MIS Quarterly Author Development Workshop	*Editorial Mentor*	2023
• BU Platform Research Symposium	*Discussant*	2023
• Statistical Challenges In eCommerce Conference	*Conference Organizer*	2023
• RH Smith Entrepreneurship Research Conf.	*Doctoral Consortium Mentor*	2023
• Conference on Health IT and Analytics	*Session Chair*	2023
• 120 Initiative to Reduce Gun Violence	*Working Group Expert*	2022 - 2023
• Workshop on Information Systems Economics	*Session Chair*	2022
• Conference on Empirical Legal Scholarship	*Discussant*	2022
• Scalia Law Research Roundtable on Regulating Privacy	*Commentator*	2022
• MIS Quarterly Reviewer Development Workshop	*Mentor*	2022
• BU Platform Research Symposium	*Discussant*	2022
• Conference on Health IT and Analytics	*Session Chair*	2022
• AOM CTO Doctoral Student Consortia	*Faculty Mentor*	2022
• Workshop on Information Systems Economics	*Discussant*	2021
• MIS Quarterly Author Development Workshop	*Editorial Mentor*	2021
• American Society for Health Econ Annual Meeting	*Discussant*	2021
• Platform Research Symposium	*Discussant*	2021
• INFORMS Student Poster Competition	*Judge*	2020
• Workshop on Information Systems Economics	*Discussant*	2019
• Conference on Health IT and Analytics	*Doctoral Consortium Mentor*	2019
• Conference on Health IT and Analytics	*Session Chair*	2019
• Winter Conference on Business Analytics	*Session Chair*	2019
• Winter Conference on Business Analytics	*Program Committee*	2019
• Workshop on Information Systems Economics	*Discussant*	2018
• INFORMS – Information Systems Society (ISS)	*Treasurer/Secretary*	2015-2017
○ Re-elected in January of 2018	*Treasurer/Secretary*	2017-2019
• Conference on Health IT Analytics	*Doctoral Consortia Mentor*	2018
• Winter Conference on Business Analytics	*Session Chair*	2018
• Winter Conference on Business Analytics	*Program Committee*	2018
• Inaugural ICIS Paper-a-Thon	*Team Mentor*	2017
• Workshop on Information Systems Economics	*Discussant*	2017
• Academy of Management Annual Meeting	*Session Chair*	2017
• Workshop on Information Systems Economics	*Discussant*	2015
• Platform Research Symposium	*Discussant*	2015
• Workshop on Health IT Economics	*Discussant*	2015
• INFORMS	*Session Chair*	2015
• Academy of Management Annual Meeting	*Session Chair*	2015
• Workshop on Information Systems Economics	*Discussant*	2014
• Platform Research Symposium	*Discussant*	2014

- Workshop on Health IT Economics — *Discussant* — 2014
- International Conference on Electronic Commerce — *Program Committee* — 2014
- Workshop on Health IT Economics — *Doctoral Consortium Mentor* — 2018
- Workshop on Information Systems Economics — *Discussant* — 2013
- Workshop on Health IT Economics — *Session Chair* — 2013
- Workshop on Health IT Economics — *Discussant* — 2013
- Academy of Management Annual Meeting — *Session Chair* — 2013

PROFESSIONAL EXPERIENCE

CACI International *Deputy Project Manager – MD State Registry of Wills* July 2004- Mar 2012

- Assisted in management of a seven-person team in charge of the implementation of four large-scale application upgrades (10,000+ person-hours each).

Analyst/Programmer – MD State Registry of Wills

- Served as lead for planning, documenting and designing each successive iteration of the application within a three-person team

GE Specialty Materials *IS Development Project Leader* Jan 03 - May 03

- Headed a five-person team to determine the effectiveness of GE Silicone's American based training efforts regarding a new Enterprise Information System built by SAP for GESM

CREDENTIALS AND CERTIFICATIONS

Language Familiarity: C, C++, C#, ASP, PHP, Pascal, Visual Basic, JavaScript, Basic, SQL, JAVA, T-SQL, R
Database Familiarity: Access, Oracle, MySQL, Sybase, MS SQL Server
Operating Systems Familiarity: Win 9X, 2000, XP, 7, 8, 10, UNIX, Mac OS X, Fedora X, GNOME, FreeBSD
Security Clearance: TS/SCI with Full-Scope Polygraph (Inactive), United States Holocaust Memorial Museum (Sworn Researcher)
Erdős Number: 4

REFERENCES (BUSINESS AND MANAGEMENT)

Dr. Ritu Agarwal
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Dr. Brent Goldfarb
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Professor of Entrepreneurship and Strategy
University of Maryland, College Park

Dr. Rajshree Agarwal
rajshree@rhsmith.umd.edu
Rudolph P. Lamone Chair and Professor
University of Maryland, College Park

Dr. Anandasivam Gopal
anandasivam.gopal@ntu.edu.sg
President's Chair of Business
Nanyang Technical University

REFERENCES (LAW)

Prof. Paul Vaaler
vaal0001@umn.edu
Professor and Mooty Chair in Law & Business
University of Minnesota – Twin Cities

Prof. Bruce Kobayashi
bkobayas@gmu.edu
Butler Chair in Law and Economics
George Mason University

Prof. Jill Hasday
jhasday@umn.edu
Distinguished McKnight University Professor
University of Minnesota – Twin Cities

Prof. Michael Greve
mgreve@gmu.edu
Professor of Law
George Mason University