

## Pre-AOM MISQ Special Issue Workshop – The Institutional Press in the Digital Age

**Thursday, August 8, 2024**

Mendoza College of Business, Chicago Campus  
Railway Exchange Building,  
also known as Santa Fe Building

224 S. Michigan, Chicago, Il.  
2nd floor

Sponsored by the University of Notre Dame's  
Department of IT, Analytics, and Operations



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# AGENDA

*Breakfast (Catered): 8:00-8:40*

*Opening Remarks: 8:40-8:50*

## *Session A1 (9:00-10:30):*

- 3 - Donghwa Bae, Raveesh Mayya, Tingting Nian, Adithya Pattabhiramaiah - **Registration Walls and the Redistribution of Consumer Attention**
- 4 – Shunyao Yan - **Digital Paywall and News Content Differentiation**
- 14 - Lin Hu, Kun Li, Bin Gu - **The Changing Face of News: How Mobile News Apps Are Redefining Local Journalism**
- 15 - Eric Overby, Adi Pattabhiramaiah, Vamsi Kanuri - **So You’ve Reached Your Free Article Limit: An Empirical Analysis of Readers’ Responses to Newspaper Paywalls**
- 68 - Kartik Ganju, Sameer Borwankar - **The Impact of Restricting News on Digital Platforms**

## *Session B1 (9:00-10:30):*

- 17 - Shiyang Zhang, Lydia Chilton, Jeffrey V. Nickerson - **Synthetic Personae as Tools for Journalistic Ideation**
- 38 - Mojtaba Talaei-Khoei, Asil Oztekin, Anol Bhattacharjee, Salih Tutun - **The Effect of Bias in Institutional Press on the Polarization of Societal Discourse During the U.S. Presidential Election**
- 65 - Abram Handler - **Did They Train on Our Archives? A Design Science Approach to Reducing Information Asymmetry between News Publishers and Technology Firms**
- 72 – Chris Vargo, David Dobolyi - **Revolutionizing News Classification for the Digital Age: The Impact of Large Language Models on Contextual Advertising and Institutional Press Sustainability**
- 73 – Abhishek Ray, Cesar Martinelli - **AI and the Changing Nature of Journalism**

*Break (15 minutes): 10:30-10:45*

***Session A2 (10:45-12:15):***

85 - Sagit Bar-Gill, Gal Oestreicher-Singer, and Liron Spivak - **News Consumption Patterns of Social Media Micro-Influencers**

56 - John P. Lalor, Shawn Qu - **A Network Geography Model of the Institutional Press**

57 – Maria Arango-Kure, Marcel Garz - **Social Media Gatekeeping: Shadowbanning of Journalists During Political Conflict**

5 - Marten Risius, Maximilian Haug, Heiko Gewald, Jason B. Thatcher - **The New Media(tion): The Impact of Social Media Communication Characteristics on Confidence in News Media**

***Session B2 (10:45-12:15):***

23 - Kieran Conboy, Anastasia Griva, Simeon Vidolov - **The New (Ar)rhythms of News Production in the Digital Era: The Case of Exiled Iranian Journalists**

35 - Daniel Nylén, Kalle Lyytinen, Daniel A. Skog, Jonny Holmström - **The Last Battalion: Inventing Digital News in a Dying Industry**

67 - Kai Schewina, Stefan Stieglitz - **Open-Source Collaboration as a Competitive Advantage for Institutional Media**

77 - Jordana George, Russell Torres, Natalie Gerhart - **Degradation and Regeneration of the Fourth Estate: Digital Disruption and the Heterodox Press**

***Lunch (Catered): 12:30-2:00***

***Session A3 (2:00-3:00):***

16 - Ali M Adeli, Roman Beck, Hans Brorsen - **Can digital provenance indicators help the revival of the institutional press in the digital age?**

32 - Shagun Tripathi, Harris Kyriakou- **The Impact of Data Journalism on Journalistic Integrity and its Role in Narrative Building**

49 - Wenqi Shen, G. Alan Wang, Shaokang Yang, Li Lin - **Framing Effects and Media Literacy: Investigating the Influence of News Frames on Public Engagement and Critical Media Consumption**

***Session B3 (2:00-3:00):***

71 - Alok Saboo, Koray Cosguner, Ritesh Adhayapak - **The Diminishing Local Lens: A Causal Study on Newspaper Closures and Their Economic Consequences through Brand Nationalization**

80 - Bryan Boots, Alex Matlack - **How Formal Corrections Shape Trust: A Comparative Analysis of Institutional Press and New Media Organizations in the Digital Era**

81 - Kai Zhu, Dylan Walker - **How Local is Local News? Quantifying the Changing Nature of Televised News**

***Break (15 minutes): 3:00-3:15***

***Session A4 (3:15-4:30):***

6 - Yan Yuening, Heng Cheng Suang - **More Diversity or Deeper Monopoly in Public Discourse**

9 - Jason C. Brown, Andrew Hall, Brian David Johnson - **Envisioning Threats to American Society and the Role of the Digital Press through Threatcasting**

10 – Amirsalar Jafari Gorizi - **When There’s News But Nowhere to Report It**

53 - Andreas Eckhardt, Animesh Kumar, Khalid Durani - **From Simulation to Hyperreality: A Critical Investigation into the Role of Simulacra in Visual Formats on Social Media**

***Session B4 (3:15-4:30):***

13 - Jie Ren, Tom Mattson, Hang Dong - **Hashtags to Headlines: The Linguistic Clash of Left vs. Right News in the Age of Social Media Movements**

20 - Seyoung Seol, Jorge Mejia, Alan R. Dennis - **Social TV Effects on Cable News Networks and Their Partisan Differences**

83 – Dovev Goldstein, Tamar Aschuri, Lior Zalmanson - **Rewriting the Journalistic Story: Generative AI’s Impact on the Boundaries of Journalists’ Epistemic Authority**

***Closing Remarks: 4:35***